

CONSERVATIVE CLUBS MAGAZINE



October 2023 75p



Wilmslow Raises Funds for 'Young Lives vs Cancer'

Safety Guide – Preparing Your Club For Winter

2024 IA Tickets Available Now



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Message From The Chief Executive

Clubs will notice that we are launching our 2024 Inter Affiliation Tickets (IA Tickets) and diaries this month and I am delighted to say that we have held the price of the IA Tickets at £2.00 for another year. The diaries have seen a small increase to £5.00. The ACC diaries are a quality product, printed by Charles Letts & Co, and therefore unbeatable value.

The ACC orders department gets very busy in December, so I would once again ask clubs to bring their orders forward to avoid a last minute rush. We have both of these items in stock now and they are ready to be dispatched.

Like many club members, I have been enjoying the Rugby World Cup and as whilst I am supporting England, I also hope that Wales and Scotland can go far in the tournament. I know how popular Rugby is

for many of our members and I hope the free to air nature of the competition is being promoted by all clubs as a way to get members and guests into the club so they can enjoy the games and resulting atmosphere. This is an ideal time to promote these matches to and remind members of when they are being shown and perhaps even run a few special offers to encourage members to attend and watch the games.

Inside the Magazine this month we have excellent advice on preparing the club for upcoming winter conditions and also have a few articles highlighting, yet again, how much our clubs raise for good causes. If your club has raised funds during 2023 for a specific cause, then please do get in touch so we can promote your good efforts and also give publicity to your chosen cause.

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CLUB LAW AND MANAGEMENT

Winter Weather – How Should the Club prepare?

Over recent years, increasingly extreme weather patterns and snowfall are causing disruptions and creating hazards that can lead to slips and falls. Clubs should endeavour to make the entrances and exits to the Club as safe as possible.

Gritting and Protecting Surfaces

Arrangements should be made to minimise risks from snow and ice, by gritting, snow clearing and the closure of some pathways, particularly outside stairs. It is wise to keep a good supply of grit handy to help clear them. Gritting is not an automatic way of ensuring you are blameless but it is definitely recommended especially around important thoroughfares like car-parks, entrances and exits.

Temporary closures and footwear

If some pathways or entrances become too dangerous or troublesome to clear, place barriers and signs to close any footpaths that may propose a significant risk.

Also making sure all employees are wearing correct footwear is advisable to help protect against avoidable slips/falls. Alternatively if the Club's clothing policy typically involves smarter shoes it could be worthwhile to allow boots or more hard-wearing footwear during winter.

Preparation as well as reaction

Ignorance is not a defence against a claim so make sure steps are taken to reduce foreseeable risk whenever possible. Paying attention to weather forecasts can help you get a head start in preparing for

upcoming hazardous conditions such as pre-emptively laying down grit or arranging appropriate signage to be placed on pathways.

Records

It is important to document as much as possible such as retaining invoices and receipts for items in order to show you have taken an active effort to combat the problems and potential dangers caused by snow and ice. Keep a log to demonstrate when snow and ice have appeared and the action taken to reduce the risk posed. Remember that a claimant has three years from the date of the incident in which to pursue a claim so it is important that checklists and logs are retained for at least this period.

Any incidents which could give rise to a claim should be communicated to the Club's insurers. You should arrange to take photos of the area where the accident took place to demonstrate conditions at the time, especially if you have made significant attempts to make the Club safer. If you have CCTV covering the area please ensure that any images are retained securely for three years.

Written Warnings and Signage

Arrange to have some written instructions and warning signage on hand to inform members of the public that there is a risk of falling/slipping and that reasonable care should be taken. Not providing these warning signs will leave the Club more open to a liability claim.

The ACC's Recommended Insurance Brokers Club Insure assisted with this advice and can be contacted on 0844 488 9204.

Conflict of Interest Information

We often receive requests relating to conflict of interests and have decided to reprint the Q&As below which deal with this matter.

Q My wife has recently become an employee of the club. I would like to know whether this will now prevent me from standing for re-election as the club's Secretary. The committee's opinion is divided.

A There is no specific legal restriction on a husband or wife of an employee being prevented from standing for election to an office of a club committee. However, if elected, such a person may not be involved in any discussion, voting or decision-making in relation to the employment of staff as such a person would have a vested interest. Most rules prevent club employees from either becoming or remaining club members since

members and employees have specific legal entitlements and the two are incompatible.

Q The wife of the club's steward is a member of the club and she has recently been nominated to serve on the club's committee. Many members are concerned about this and we would appreciate your advice on this matter.

A There is nothing you can do to prevent this and indeed it would not be possible to have amended the club's rules in order to prevent a relation of an employee who is a member from being nominated from election to the committee.

Members enjoy certain rights and privileges under the Licensing Act and are viewed in their own individual position within a club. We could not have drafted a rule which would have excluded this member from being nominated from election to office. However,

if the steward's wife is successful in being elected then, by reference to her 'vested interest,' she will not be entitled to participate in voting or discussions relating to any matter in respect of any employee. Such exclusion is normal management procedure and does not need to be reflected within a club's rules.

Q I have served on the club's committee for a number of years and my daughter is the stewardess of my club. The committee are in the process of negotiating a new contract with the stewardess and the committee have requested that I leave the meetings when this matter is being discussed due to 'vested interest.' I can find no rule in the club's rulebook regarding this matter.

A Club associations do not normally advise individual members 'in isolation' from the committee of the club on matters regarding club management and administration. This is the case even if the individual concerned is a member of the club's committee. The club committee are entirely

correct in requesting you to not participate in discussions or vote on matters relating to your daughter's employment with the club.

Clearly there is a vested interest in view of your family relationship with the employee. You are correct that there is no specific rule regarding this matter since the subject of vested interest is one which is standard accepted management practice.

I do not think that you should view the request for you to leave committee meetings as a personal reflection on yourself. The club are not saying that you personally would be unable to separate your role as a committee member acting on behalf of the club with the fact that you are the employee's father. It is simply a case of sound management procedure and it is important not to create a precedent whereby committees of the future find it difficult to impose the vested interest scenario on the grounds that they made an exception in your case. I would advise you to accept the committee's decision in respect of this matter which is both correct and appropriate.

Confidentiality of Committee Meetings

The confidentiality of committee meetings is paramount to the effective management of a club. Discussion in committee should remain confidential between committee members.

The Minutes of committee meetings should merely record the motions and amendments and decisions which are agreed and, again, remain confidential. This does not mean that there are never circumstances in which the membership ought to be informed of what takes place during committee meetings.

In all clubs there are issues which are of immediate concern to all the membership. The committee may have discussed some matter referred to it by a general meeting for consideration. In such cases, the Secretary should arrange for a suitable notice to be posted on the club notice board.

The general membership does not have a right to inspect the committee's Minutes.

However, a club's auditors will have a right to inspect the committee's Minutes in order to confirm that certain transactions have been authorised.

There are, however, few clubs registered as Friendly Societies. Such clubs are different from those registered under the Industrial and Provident Societies Act.

No member of the committee is entitled to inform anyone of the proceedings and deliberations of the committee. If a club is to be served well, then it is essential that the committee should be free to conduct their affairs in a frank and open way. Surely, few people

would serve on committees if they knew that their views were repeated outside the confines of the committee room and, as is so often the case, misinterpreted by being taken out of context and made to appear contrary to the original intentions.

Committees are therefore entitled to insist on the confidentiality of their proceedings and the right of quasi privilege in the conduct of the affairs of the club while, at the same time, keeping the members informed of matters that affect them generally, but not in respect to individual members.

Proceedings in committee are not privileged, but qualified privilege may apply where the person who makes the communication has an interest or duty, legal or moral or social, to make it to a person, or persons, having a corresponding interest or duty to receive such a communication. On the whole, the spirit of this principle has been upheld by the courts. It appears that the courts will not usually intervene in respect of domestic decisions, and cannot demand explanations. If reasons are given, however, the courts reserve the right to consider their sufficiency. It may be said that normally decisions of a committee made in accordance with the rules, and made fairly, cannot be overturned.

In conclusion, therefore, what is said in committee should not be repeated outside the confines of a committee meeting, and committee Minutes should remain confidential.

Reminder: Trust Registration Service

All Unincorporated Clubs with elected Trustees will need to be aware of the expanded remit of the Trust Registration Service. All Clubs with Trustees will need to register their Trustees with the Trust Registration Service. Clubs which are registered with the Financial Conduct Authority do not need to take any action.

Clubs which have elected the ACC as their Trustees do not need to take any action at this stage—we will complete the registration formalities on your behalf.

Clubs which have not elected the ACC as their Trustees will be needing to register their personal Trustees with the Trust

Registration Service (TRS) going forwards and will need to keep the Trust Registration Service updated as and when the Club's Trustees may change in the future.

Important – Once a year Clubs will have to submit a return confirming that the Club has either updated the details on the trust register or confirming that there have been no changes to the trust. This means for many Clubs it will now be time to submit the yearly confirmation return.

Trustees will also need to report any changes or discrepancies to the information previously registered within 90 days.

Questions and Answers

QThe Club's Members have called a Special General Meeting to remove a Committee Member from the Committee. This is obviously going to be a difficult meeting for the Club's President to chair. Could you provide some advice on best practice regarding such a meeting?

AThere are a few ways to run an ASGM of this nature with the final decision being down to the person who is chairing the meeting. The most important part is for the vote to be undertaken fairly.

There are probably three ways a meeting like this can be held. Firstly, it could be that unlimited discussions and debate can occur from any interested member which can be time consuming and can risk the vote being disrupted if the people who have attended the meeting drift off as the meeting length goes on.

Alternatively, it could be decided that only the proposer and seconder can speak and then the vote taken although this can give rise to complaints that only one side has been allowed to speak. The only way to combat this is to allow a response from the other side – in this case the Committee Member in question - and this could also cause an issue if the response then requires a further response from the proposer and seconder. In short, allowing any discussion to take place can spiral into simply allowing option 1 to take place. This also ignores the fact that it may be difficult to agree who will be the proposer and seconder and therefore who has the right to speak on this important vote - if 30 people have signed a petition to remove the Committee or a Member of the Committee it is possible that all 30 people have different reasons for wanting the Committee (person) to be removed and all 30 will wish to speak on the subject – who decides who is going to be the proposer and seconder and who are therefore permitted to put their point of view across?

The third option is to simply open the meeting, announce the vote which is to take place and then hold the vote quickly and efficiently. The benefits of this option is that the meeting is swiftly concluded with the will of the members present

carrying the motion.

Therefore, whilst it is for the person chairing the meeting to make the final decision on how the meeting is run, we are sympathetic to an approach which prioritises speed and allows the vote to be taken without delay. We also have to consider the view of the Members who have turned up at the meeting at the appointed time and whether they should be required to have to spend a possibly lengthy time attending a meeting before they can cast their vote.

QWe have used the new joint signing in book (editors note: last year we combined the Member's guest signing in book and the IA Ticket signing in book to create just a single book for both categories) and we prefer the previous separate books as we seem to get through this book a lot quicker than the previous ones. We note that most IA Ticket Members do not flick back through the book to find the last applicable space for them to enter their details.

AIt is the first issue that has been reported to us but we do take feedback seriously.

Most Clubs, like yours, have far more guest visitors than IA Ticket visitors. So it is intended that for most Clubs the right hand side of the page will remain blank and then if an IA Ticket holder visits then they fill in the right hand side and, in theory, the next guest then fills in the next appropriate space on the left (the line below) and the book carries on until full – either with guest entries or IA entries. Therefore, it is entirely normal that there will be space left on left or right which is blank but each line should be used in some capacity.

It was not intended that Clubs would need to flick back through to find an IA Ticket space, IA Ticket holders should use the space on the right of the current page which is in use.

I can only see it as a possible lack of pages causing the issue (although they are not slim books by any means). The new books have six entries per page, these six entries can be used by either guests or IA Ticket holders but the intention is that once six entries has

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CLUB LAW AND MANAGEMENT

◀ From page 5

been made the next page is started. Assuming the book has 100 pages then this is 600 total entries.

The old Members Guest book had five entries per page. Assuming the old book had 100 pages then this is a total of 500 total entries. Most Clubs would have also had an IA Ticket Book running alongside but the maths is not really affected.

I therefore cannot really work out why your Club is using books at a greatly faster pace than before unless we simply need to up the number of pages per book (as in, perhaps the new book has 100 pages and the old book had 150 pages). But the actual space per page for people to sign has actually gone up from 5 in the old book to 6 in the new book – the only difference is that each line can be used by either a guest or an IA ticket holder rather than Clubs needing to stock two books, of which often the IA book was not frequently used.

Obviously the book will be used slightly quicker than before since it also accommodates IA Ticket Holders and prevents the need from running another book alongside but if you use it mostly for guests then it should really be lasting for as long as the previous

book unless we need to up the page count on the next printing.

If any other Clubs have feedback on the change to the signing in book please let us know.

QFor the last year we have been running short of a full committee. This has been due to a general lack of interest to get involved with the day-to-day running of the club. When we dealt with the Licensing Act 2003 last year, the Licensing Authority Officials picked up that we were three committee members short and recommended a rule change. Currently, our rules state that a full committee constitutes twelve members and that the number of officers you elect cannot be reduced. How many committee members should a club have? The club feels that too few could be as bad as too many.

AThere is no statutory minimum or maximum constitution of a committee. The trend amongst clubs is to reduce the number of officers and committee members required to be elected. I do think that the twelve committee members required is the absolute maximum

number being elected by clubs. I agree that the number should not be too low so that the management of the club is in the hands of too few people but equally an large Committee can be unwieldy so a small effective Committee can be a positive attribute for the Club.

I think it would be perfectly in order for your committee to reduce the current number to six with two members retiring each year, thereby creating a three-year tenure of office, or eight with four members retiring each year, thereby creating a two-year tenure of office. If one of the above options were adopted I think this would assist the club in achieving a full committee.

QWe have recently been informed that the club must offer free tap water to all members, members' guests and visitors. Is this an absolute requirement or does the club have flexibility to refuse free tap water for persons who have not purchased anything from the club's bar or restaurant?

AWe advise that all clubs should offer free tap water to members and their guests upon request.

The specific legislation states

that licensed premises, which includes clubs holding a Club Premises Certificate, must provide free tap water to customers. This does provide the ability to refuse or to charge for tap water for persons whom the club does not consider to be customers. Therefore, whilst the club may be within its rights to refuse to serve tap water to a person who has not already purchased from the club, should a person who has already purchased from the club request a glass of tap water then the club should provide this free of charge.

QWe have been approached by a person who wishes to transfer his membership of another affiliated club to our club. He has been a member of the other club for a number of years and has recently retired to our area.

AI am afraid it is not possible for a membership to be transferred from club to club. Each member club is legally autonomous and governed by its authorised rules. Therefore, in order to become a member of any club it is necessary to be elected in accordance with that club's own rules



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Wilmslow Raises Funds for Young Lives vs Cancer

Songwriters from across Wilmslow and the wider region conducted a performance at the Wilmslow Conservative Club to raise funds for Young Lives vs Cancer - the UK's leading cancer charity for children and young people, and their families - in support of local lad Samuel.

The 'Acoustic Songwriters Night' was organised by local man Ian Goodall, from Alderley Edge, whose grandson Samuel, aged 6, is being treated for a brain tumour and is being supported by Young Lives vs Cancer.

Ian was inspired to organise the Acoustic Songwriters Night following Samuel's cancer diagnosis and treatment, and said "Samuel, my bubbly, cheeky, clever grandson spent his 6th birthday and the first part of this year in hospital. His courage and fortitude as he faces another nine months of gruelling treatment is both astonishing and humbling.

The money raised by the



The Wilmslow Conservative Club.

Story credit: Wilmslow.co.uk

Acoustic Songwriters night will help to fund Young Lives vs Cancer's vital work in the North West. Last year in the North

West, Young Lives vs Cancer helped 738 families to find the strength to face everything cancer throws at them.

Young Lives vs Cancer has a Just Giving Page at <https://justgiving.com/page/ian-goodall-1693656996851>

New Milton Conservative Club Raises Funds For British Heart Foundation

During 2023 the New Milton Conservative Club's Committee and Members have worked hard in raising funds for British Heart Foundation.

The British Heart Foundation is a cardiovascular research charity. It funds medical research related to heart and circulatory diseases and their risk factors, and runs influencing work aimed at shaping public policy and raising awareness.

The main fundraising event was a Charity Race Night organised by Club Member Jim Metcalfe. Jim joined the Club in 2004 with his wife Carole. Jim and Carole had been together for more than 50 years when she sadly passed away in 2022. It was Carole's passing that inspired his choice of fundraising for the British Heart Foundation, and together with the Club's generous Members the total

raised for BHF was £1,300.

The Committee paid tribute to Jim's skills in collecting sponsorships and raffle prizes from local businesses. Jim and his

helpers for the evening arranged a really fun night of excitement, culminating in a final £150 cash prize for the winner of the horse in the final race.



A photograph showing Selina from BHF receiving the cheque from Elaine Shanley, our President and Alan Brown, former President and active Club helper.

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Industry Insights

Industry Insights aims to provide a whirlwind tour of who's doing what in the club sector, from latest launches and new products to business acquisitions and market research into the hospitality sector at large.

Diageo gets the go-ahead for £26m extension at its Baileys Mallusk site in County Antrim

Global drinks giant Diageo has been given the green light to proceed with plans for a £26m extension to its Baileys Mallusk-based facility in Ireland in order to meet global demand for the Irish Cream Liqueur.

Baileys's proposed extension for its Irish Cream Liqueur facility has been approved by Antrim and Newtownabbey Borough Council's Planning Committee, and sees the Diageo brand expand its current site footprint by an additional 7,477m.

The expansion aims to help expedite the evolving needs of the company's global operations and to meet increasing demand for the brand.

Lesley Allen, Operations Manager at Baileys Mallusk, said: "We are delighted with the Council's decision to approve our plans to extend our site at Mallusk. The extension will support the storage, delivery and distribution of raw materials and finished goods and we are looking forward to the opportunities it will create for us.

"Baileys makes a considerable contribution to the local economy in Northern Ireland, and over 97% of our output is shipped around the world. We are confident that the planned extension will support Diageo's wider growth strategy, building on the £40m investment we made in opening the site in



Robert Murphy, Head of Baileys Operations and Lesley Allen, Operations Manager.

2003 and the ongoing investments to further develop the facility and the Baileys brand."

The new single storey extension will include additional warehouse capacity, staff facilities, solar PV and associated external plant equipment, an increase in staff car parking, EV charging points, trailer bays, improved site access, external lighting columns and associated landscaping.

Representing a capital investment of £26m to the Borough the economic benefits of the project will also include, 100 construction jobs and around 35 posts upon completion.

Mayor of Antrim and Newtownabbey Councillor Mark Cooper said: "This £26m investment by Diageo further bolsters the Borough's reputation as a prime location for business. Diageo have been successfully operating at Mallusk for over 20 years and this additional investment indicates their commitment to the growth and development of manufacturing skills in the area. I wish them every success for the future."

• diageo.com

Rare Spirits Society seeking new members

The Rare Spirits Society has been launched with the aim of providing members with access to the world's most sought-after rare rums.

To help uncover these gems, a Rare Rum Committee has been created comprised of experts, including Peter Holland (The Floating Rum Shack), Frederic Langlois (The Rum Cartel), Jaiker Soto (Master Blender), Jay Cocorullo (Florida Rum Society), Phillip Gillier (G&S Export), Bryan Inman (The Rum Champion) and Wei Xiang Liu (Rum Collector).

The exclusive Society will offer members limited edition bottling, lifetime memberships, voting power, masterclasses and exploration trips to rum countries.

The first trip is scheduled for late October, 2023, with Cambodia serving as the backdrop for the jour-



ney where Co-founder Antonio Lopez runs Cambodia's first Rum Distillery and Rum Brand Samai (pictured above).

The Society is currently securing Barrels from

distilleries in Puerto Rico, El Salvador, Philippines, Mexico, Nicaragua, Cambodia, Guadeloupe, Thailand and Venezuela.

• rarespirits.io

Distillery wins four awards

Pearse Lyons Distillery has been awarded four prestigious medals at The Spirits Business Irish Whiskey Masters 2023.

In the Blended Premium category Pearse 7 Years Distillers Choice Irish Whiskey received a Master medal, the highest accolade to be awarded, while Ha'penny Four Cask received Gold in the Blended Whiskey category. Pearse Lyons Genesis Release received Gold in the Single Malt Super Premium category and Pearse Lyons Pot Still received Gold in the New Make category.

"We are delighted and honoured to have received these awards, as it was very competitive, with 113 entries from 28 different companies, and the entries were blind tasted by a panel of international industry experts," said **Conor Ryan, Head of Production Operations at the distillery.**

"These awards showcase Pearse Lyons Distillery's commitment to every aspect of whiskey production: from growing our own grain, to using the best possible barrels sourced from Town Branch Distillery for optimal spirit maturation, and then finally to the craft of whiskey blending."

Dublin's only independently owned distillery, Pearse Lyons Distillery is located in a former church



in the heart of Dublin's Liberties district, and is named after the late Dr Pearse Lyons, master brewer and seasoned whiskey innovator.

• pearselyonsdistillery.com.

Whisky on ice from Welsh distillery and Cardiff Devils

Brecon-based Welsh whisky Penderyn Distillery is supporting ice hockey team the Cardiff Devils with 80 different awards across 40 matches.

"We're big fans of the Devils here at Penderyn, and this next season is going to be massive for both our brands," said **Giancarlo Bianchi, Commercial Director at Penderyn Distillery.** "While a lot of people might assume Welsh sport starts and ends at rugby, we're a nation of hockey lovers too, and we're thrilled to show support for one of Wales's best-loved teams."

The Penderyn-Devils partnership will see Man of the Match winners presented with a bottle of Penderyn Madeira Finish, bottled in the distillery's house style.

Penderyn has a history of supporting Welsh sport-



ing talent, and during Wales's football World Cup campaign in 2022 it bottled a series of themed whiskies to present to the national side before they headed to Qatar, all with the help of actor Michael Sheen.

• penderyn.wales

Cask Ale Week and CAMRA Club of the Year



Running from Thursday, September 21 to Sunday, October 1, Cask Ale Week, formed in the early '90s by Cask Marque, is a chance to promote your club's cask ale offering. The week is supported by major trade organisations including the Campaign for Real Ale (CAMRA).

Meanwhile, the best cask clubs across the UK have been announced as part of CAMRA's prestigious Club of the Year competition 2023 run in association with *Club Mirror*. From the 16 Regional Finalists, four 'Super Round' winners will be announced at *Club Mirror's* Club Awards, being held on November 22 in Leicester. Mystery judging will take place in December and one club will then be crowned National Club of the Year.

• cask-marque.co.uk • clubawards.co.uk

The Curious Cocktail Cabinet

In this debut book from Hendrick's Gin, you are invited to take an eccentric excursion to the Hendrick's Gin Palace to perfect the alchemy of cocktail making.

Global Ambassador and award-winning gin specialist Ally Martin explores the key botanicals used to make Hendrick's and to craft the perfect cocktails, celebrating each flavour. The book also assembles Hendrick's most fantastic cocktails hailing from bars across the world, and introduces the expert bartenders who created them.

The Curious Cocktail Cabinet also brings recipes for the classic cocktails that have withstood the test of time, from the Negroni and Hendrick's Gimlet to new twists on the Martini.

Beyond the classics, says Hendrick's, you can expect to find 'beautifully crafted celebratory toasts for all occasions, crowd-pleasing sharers and sumptuous tipples'.



Ally Martin, Hendrick's Gin Global Ambassador, was shortlisted for Best International Brand Ambassador at the Tales of the Cocktail 2022 Spirited Awards.

The book is available from this month from Penguin.co.uk and via Amazon.

• hendricksgin.com

Is love in the air?

According to a survey from music licensing company PPL PRS, 'cuffing season', is here, the point in Autumn when couples meet in order to have a relationship throughout the colder months.

Currently, pubs and cafes are tied at the top of the public's favourite dating destination for this trend amongst Millennials and Gen Z. Is this an opportunity for clubs?

Over a third (35%) of British singletons rank their favourite hospitality-based date activity as an evening of dinner and drinks, with over a third opting to wine and dine in the evening. A further 30% just want to share a drink with a potential partner in the evening and, when meeting a prospective partner for the first time, daters feel most at ease listening to chill-out (57%), pop (45%) and RnB (27%) music.

• pplprs.co.uk



Smart food waste disposal

Clubs in the food business must learn to properly dispose of food waste, according to Meiko Green Waste Solutions. The company offers up the following advice on how kitchen waste disposal and recycling work in the modern world.

There is huge potential in 'wet waste'. For example, the wet waste from a kitchen producing an average of 500 meals a day is enough to provide electricity to four two-person households and heating to one two-person household for a whole day.

"That is why expert kitchen planners and specialist traders are spending more time focusing on wet waste," said Patrick Hoffmann, CEO of Meiko Green Waste Solutions.

A high-tech food waste treatment system, where food waste is just tipped into a 'feeding station', improves hygiene standards while also saving on the cost of cooling a storage room. It also saves space and workflows will improve thanks to the resulting lack of waste bins.

"Everyone in business in the food service sector will benefit from improved hygiene, reduced work levels and lower resource consumption, be those benefits financial or improved conditions for employees," said Hoffman. "That is before we get onto the social benefits of being environmentally friendly in food waste disposal and recycling."

• meiko-green.com

Lifted Brewing launches High Protein IPA in cans

Following the success of its High Protein Craft Lager, alcohol-free beer maker Lifted Brewing, has launched the UK's first High Protein IPA, boasting a fruity, hoppy flavour profile.

Tony Robinson, Lifted Founder, said: "I am really excited about this new product. It tastes fantastic and so many of our customers have been asking for it, we were taking back orders before we launched."

The company was founded by fitness-focussed husband and wife team Tony and Rebecca, 'born from the moment after a great workout when you know you should have a protein shake but all you really want is an ice cold beer'.

"As Crossfitters, gym-goers and outdoor enthusiasts, we know that feeling, and we knew there had to be a solution," said Tony.

Lifted's High Protein Beers are alcohol free, include 10g of the highest quality plant based pea protein per 330ml can and come in at 73 calories.

• liftedbrewing.com



Ruby Chocolate syrup launches



Ruby Chocolate is the 40th syrup to join Aimia Foods's 1883 range, a versatile syrup created to help operators profit from the millennial-driven ruby chocolate phenomena which, according to analysts Fact MR, is expected to grow by 30% by the end of 2032.

Karen Green, Marketing Manager at Aimia Foods, said: "From being used as a shot in a hot chocolate, whizzed in with a shake for a fun new flavour, or as an aesthetic and velvety topping on a 'pink' sundae, 1883 Ruby Chocolate Syrup is perfect for transforming standard food and drink options easily, and with exceptional results."

Ruby Chocolate is created using pure cane sugar and water from the French Alps which surround 1883's home.

• aimiafoods.com

Gold for Greene King's Ice Breaker

Ice Breaker Pale Ale from Greene King has been awarded Country Winner and Gold in the Pale Beer category at the World Beer Awards 2023. The unfiltered pale ale also received the highest star rating, 3-star, at the Great Taste Awards this year.

First crafted by Greene King's brewing apprentices in 2019, Ice Breaker recently launched a new look and feel for the brand, tweaking the design of the anchor which is becoming recognised as the symbol for the pale ale.

The brand refresh see the launch of newly designed cans, bottles and packaging as well as point of sale and keg fonts in venues. Ice Breaker has also been introduced in 500ml single bottles.

The brewers' more recently launched Session IPA, Level Head, was also successful at The World Beer Awards, securing a silver medal in the IPA category and



its dry-hopped Lager, Flint Eye, secured bronze.

Jack Palmer, Head Brewer at Greene King, said: "It is incredible to have secured another impressive award for Ice Breaker and with the launch of the refreshed look the pale ale is really proving what a fantastic beer it is."

"We are also really excited to have been awarded medals for both Level Head and Flint Eye in such a competitive competition and we're thrilled that the industry can see the expertise and passion that we put into making our beers."

• greeneking.co.uk

Greene King pins available for seasonal ales

Greene King's seasonal ales can now be purchased in pin as well as firkin formats.

The brewer's seven-figure investment into launching 4.5-gallon pins aims to help clubs minimise wastage and ensure that only the best quality of cask ale is reaching members every time.

Jack Palmer, Head Brewer at Greene King, said: "We're passionate about the cask sector and launching pins is a great achievement for us, and the category, in helping to address some of the key challenges that serving this unique product can bring.

"Cask ale is part of our heritage and we continue to invest and innovate to secure its future. Our Fresh Cask Releases calendar shows the many styles and flavours that cask ale can offer, and we're excited to be able to provide this in a smaller format for operators to introduce on the bar and explore with guests."

Offering the smaller unit provides clubs with the ability to manage a lower throughput at quieter times or to offer additional seasonal cask ales on the bar.



For details, contact your Greene King sales representative or call 0345 600 1799.

• greeneking.co.uk



Christmas Collection from Just Desserts

Just Desserts has announced its festive season collection, bringing a twist on classic favourites. The Christmas Collection includes Spice Caramel Apple Crumble, Mince Pie Franzipan and Gingerbread Cheesecake.

• just-dessert.co.uk

Biscoff takes lead in Lotus Bakeries rebrand

Lotus Biscoff has grown significantly in the last decade with UK hospitality operators now serving over 150 million iconic individually wrapped 'little red biscuits' to their customers every year. Now, in preparation for further growth, the Biscoff brand has received a rebrand which has launched into the foodservice sector, with off-trade retail packs to follow later in the year.

The new cleaner packaging design will feature 'Biscoff' as the core brand in a larger and eye-catching bespoke font for improved customer brand recognition, with the reduced Lotus marque acting as an endorsement to the core brand. This greater



focus on Biscoff on the packaging is designed to grab the customer's eye when served alongside their favourite coffee or hot drink and add additional kudos to an outlet's food and drink offering.

• lotusbiscoff.com

Country Range launches Japanese double act

With Far East flavours seeing huge interest across the foodservice spectrum, Country Range has bolstered its product portfolio with the addition of an authentic flavoured Katsu Curry Cooking Sauce and Panko Breadcrumbs.

To create a classic Japanese Chicken Katsu Curry, chicken is coated and fried in panko breadcrumbs before being served with the curry sauce and rice.



Country Range's Katsu Curry sauce is a sweeter, Japanese style curry sauce, suitable for vegans and a good accompaniment to a wide array of vegetables or meat. It comes in 2.3kg tubs.

Panko breadcrumbs absorb less oil than regular breadcrumbs for a lighter, crunchy, golden finish every time. Great for classic Japanese dishes such as Katsu Curry or deep-fried shrimp, they are just as good in scotch eggs, chicken Kyiv, fish cakes, croquettes, onion rings and lots more, says the company. They are available in 1kg and 10kg packs.

• countryrange.co.uk

Lemon Drizzle added to cake collection

Country Range has rolled out a new Lemon Drizzle Cake. The cake is light, airy, moist and bursting with zesty, zingy lemon, says the company, and comes frozen, providing 14 portions.

The light sponge is baked with lemon curd and soaked with a lemon wash, layered with lemon buttercream and finished with sugar pearls.

Commenting on the new launch, **Country Range Group Marketing Manager Rachel Porter, said:** "Elegant and delicious, it's a classic on any cake board not just in summer but all year round. It's ideal for caterers who are not able to bake cakes from scratch each day but still want to offer eye-catching and tasty treats for their guests."

• countryrange.co.uk



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Peterborough Conservative Club Hosts Gig for Alzheimer's Society

A verger at All Saints Church in Paston has raised £585 for a leading dementia charity - by belting out classic rock and roll tunes. Singer Lance Bloom treated members of the Peterborough Conservative Club to a night of old-school rock and roll last month, crooning through a set list of cool 1950s tunes in aid of Alzheimer's Society.

The veteran crooner told the Peterborough Telegraph that the charity is very close to his heart. He explained to the paper that his wife suffers from Alzheimers and has done so for several years.

Since his wife's diagnosis he became involved in the local Alzheimer's Society and frequently attends meetings to learn about the different types of dementia. He has been a verger at All Saints Church for

40 years, conducting weddings, funerals and "serving wine on Sundays on occasions."

He explained that he got into his rock and roll 'side hustle' 15 years ago, almost on a whim.

"The church used to hold concerts every year and members of the congregation used to put on shows," he remembered. "So I thought: 'well perhaps I could put something to it,' and it started off from there."

Lance has gone from strength to strength since then, putting on 4-5 gigs a year. These are mostly for charities or for the church, although he does also go to sheltered housing complexes "at Christmas time, when I do rock and roll songs and carols."

The Members at the Club all enjoyed the performance and were delighted to raise so much money for such a worthy cause.



Rock and roll crooner Lance Bloom, along with wife Sandra and friend Norman Simmonds, performed at Peterborough Conservative Club to raise funds for Alzheimer's Society.

Story and picture credit: Peterborough Today

Burgess Hill Raises Funds For Chairty

Burgess Hill Constitutional Club has raised over £6,000 for charity this year.

With events ranging from Kings Coronation Prize Draw, a sponsored Darts Marathon, and regular charity quiz nights the Committee were delighted with the total amount raised.

The funds were directed to Burgess Hill Youth who provided the following statement:

"Our friends at the Constitutional Club very kindly chose Burgess Hill Youth as their charity of the year. We are totally overwhelmed by the huge amount the members of the Club raised! This means that our young people can look forward to some new exciting activities this

year and some improvements to the fabric of the building. Thank you Members of the Constitutional Club!"

Burgess Hill Youth is a lead organisation on provision for events for Young Carers in the area, along with a provider of community hall facilities used by Burgess Hill Army Cadets; St Andrew's Preschool, Albion in the Community, Yoga and Pilates classes. They also support town events promoting the youth work by running an activity at community events such as Playdays and festival events.

The ACC congratulates the Club on this incredible fundraising effort.



Pages From The Past

In this month's 'Pages From The Past' we go back to May 1950 for an interesting look back at a time when the ACC decided to be the next DFS, by offering for sale a collection of chairs.

Not only did the ACC chairs combine luxury and comfort but they were

created with the 'latest scientific design'. Whatever chair breakthrough had occurred in 1950 that the ACC had discovered is clearly still a trade secret and not to be shared in this column but rest assured, these chairs benefitted from it.

The 'Cintique' chair is clearly the highlight of the ACC's two chair range; providing comfort that mere words cannot convey, receiving top marks for 'hygiene' and being available in the must have colours of the time; Rust, Green or Brown.

The 'Club & Concert Hall Chair' is by no means the lesser cousin though, with

it being 'strongly made to a special specification' and enjoying a slightly rounded, yet we are certain, still uncomfortable back!

Today, 'K and M' are the ACC's sole Recommended Interior Refurbishment Contractor & Furniture Supplier and their advertisement can be found in this month's edition of the Magazine on page 6.

A. C. C.

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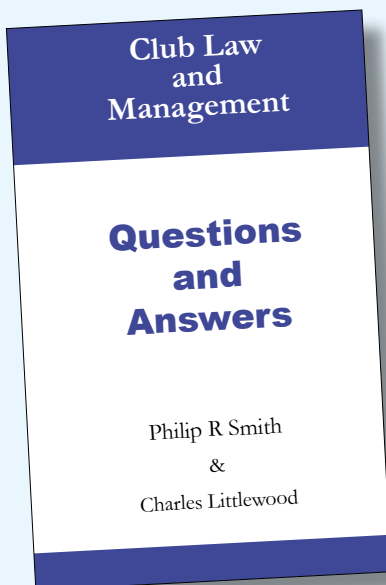
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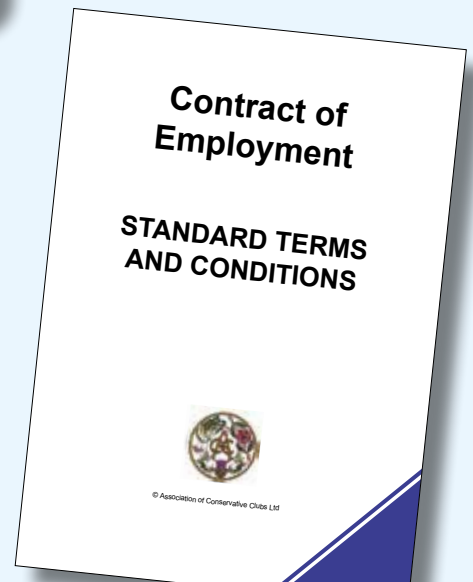
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