

CONSERVATIVE CLUBS MAGAZINE



August 2024 75p



Salisbury Club Refurbishes Garden

Romsey Raises Money For Guide Dogs

Urgent FCA Reminder

Heavitree Raises Funds In Memory Of Brian Kelly



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Message From Conservative Party Chairman

The Conservative Party has been through a bruising period. The General Election campaign has shone a light on issues that I know many within the Party have been highlighting for some time. I am sorry that we did not deliver a better result. It is now vital that we calmly assess what went right and what has gone wrong, and reforge a united Party.

My first priority is to assist a fair election of a new Party Leader. My other immediate priority is to initiate a thorough review into the General Election campaign, and I will work alongside my colleagues on the Party Board to get this underway. While it will take some time for the review panel to be appointed and a formal scope to be

determined, I believe that this should be a root and branch review of the entire Party.

We need to come together as a Party if we are to get back into government in five years' time, so let's rationally and fairly assess our failings, and take the necessary steps to fix them quickly. Following the 1997 election, the Conservative Party spent the next four years working and campaigning to increase our seat tally by just one at the subsequent election. The Party and the country cannot afford for us to do that again, and that means we need to stay united so we can get on with the job of holding Labour to account.

Richard Fuller CBE MP
Chairman of the Conservative & Unionist Party

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CLUB LAW AND MANAGEMENT

Club Fraud Alert Reminder

As many Clubs will recall from the magazine article last year, in 2023 there was a targeted property fraud scam against a large number of Clubs. Fortunately, we were alerted to this and took preventative steps before any harm occurred to ACC Member Clubs although other Club organisations were not as fortunate.

However, the near miss has made us ever more conscious that Clubs should be doing whatever they can to protect themselves from such potential fraudulent activities.

Clubs can search and review their current Land Registry status here: <https://www.gov.uk/search-property-information-land-registry> or by googling Land Registry Search and following the search results.

We strongly suggest that all Clubs ensure that their properties are registered with Land Registry. If the Club is unregistered then this means property fraud can occur more easily. If the Club is registered then we also recommend placing a restriction on the Land Registry entry stating that only the Club's Committee can authorise a disposal of Club land – the ACC is proactively assisting Clubs with putting these restrictions on.

Clubs and their members will no doubt have read in the national press recently how identity theft and property title fraud is on the increase, particularly post pandemic. Fraud can affect individuals as well as businesses. As mentioned, the properties most at risk are those which are not registered with H M Land Registry.

Many Clubs will have occupied their premises for a great many years, sometimes over a century, and changes of Trustees or brewery loans have perhaps been dealt with informally without the completion of formal Deeds of Appointment of new Trustees or Legal Mortgages. For these Clubs it is likely that registration of title to your premises with the Land Registry has never been undertaken. Some Clubs may hold their original title deeds in a safe or filing cabinet on their premises, or with a local firm of solicitors or bank. Other Clubs may have mislaid or lost their property title deeds.

The ACC therefore strongly recommends that every Club ensures that all land owned by it is registered with the Land Registry.

Registration should be effected either in the names of

your current Trustees of the Club (where the Club is an unincorporated association) or the name of the Club itself (where the Club is a Co operative and Community Benefit Society registered with the Financial Conduct Authority).

Even if title to your premises is already registered, we urge you to check the registered title to your property, to ensure that the proprietorship register is up to date and correct. It is not unusual for Clubs to overlook the legal requirement to update the register when Trustees retire or die.

Once registered with the Land Registry, the Club's register of title will be protected by state guarantee.

Membership Recruitment

Apart from financial control, the key to a club's future success lies in the ability to recruit new members. In most clubs, whatever facilities are available, only one third of the total membership uses the club regularly and its hard core is less than this. The aim, therefore, is to increase the total membership in order to increase the proportion which makes up one third.

Membership recruitment is a matter which should be discussed regularly by committees. Without a continuous programme of membership recruitment, a club will eventually weaken. Club committees often place the onus of responsibility for recruiting new members on themselves, rather than correctly placing it on the membership. It is the members who must propose and second new members, not just the committee.

It does seem that people are often encouraged to become involved in membership recruitment if there is some form of reward involved. One of the most successful recruitment schemes is known

The ACC is able to assist with the registration for any Club which needs our help and we provide this service free of charge.

We therefore suggest that Clubs take a few moments to review their current Title Register lodged with Land Registry to ensure it is correct. If the Club is not registered we are advising that the Club now does register with Land Registry. If the information held by Land Registry is out of date we strongly recommend that Clubs apply to the Land Registry to correct their registered titles. We can assist with both scenarios.

Please contact us if you need any help with any item discussed above.


as the 'bounty system,' whereby a member who introduces a new member receives some form of payment, usually by way of a bar voucher. For example, if a club's membership subscription is £10, the payment of a £10 bar voucher to the introductory member (which will actually only cost the club the value of the stock, rather than the whole £10) has in many cases created a great deal of interest.

A further method, which has often proved successful, is the announcement that the club intends to close the membership book. You would be surprised how many people will suddenly wish to become members of a club if they think the club will be difficult to join. I suspect that human nature dictates that most of us wish to belong to something which has an element of exclusivity.

Experience has also shown that many clubs will recruit new members and will lose them at the following year's renewal time. I believe one of the reasons for this is that new

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◀ From page 3

members are not always made as welcome as they should be. All clubs, by their very nature, tend to have established groups and sections and these can seem daunting to a new person using the club for the first time. Three or four new

members' evenings should be organised during the course of the year to which all members who have joined during the previous period are invited. These social occasions are a great way to help 'break the ice' and forge friendships with existing members.

Club Advertising

Care must be taken not to advertise directly for new members. Club rules should contain a reference to candidates for membership being properly proposed and seconded by existing members who are able to vouch for their suitability. This is one of the fundamental principles which define a bona fide members' club, as opposed to a club which allows people to come in and drink following some mere administrative 'tick the box'.

Licensing Authorities grant a club a Club Premises Certificate (CPC) on the grounds that they are managed in accordance with their rules, and that the rules comply with the Licensing Act 2003. Committees will appreciate therefore that, by advertising directly for new members, a club would effectively be announcing the fact that it is not complying with its own rules.

It is possible to place an advertisement in the local

press or on a flyer posted to local residential or business addresses, which for example, lists forthcoming events and facilities which are on offer, provided the following words are included—

'Members, Members' Guests and Affiliation Ticket holders welcome. For further details please contact the Secretary.'

It is likely that non-members will read this advertisement and may be attracted to what is happening at the club and the facilities which are on offer, and may indeed contact the club with a view to becoming members. Importantly, however, the club could not be accused of advertising for members. Some clubs have successfully used this method to highlight the club and its activities with the result of increased patronage by existing members who are able to see what activities are planned as well as interest from non-members who may wish to become members of the club.

Questions and Answers

Q At a recent committee meeting it was suggested that we should purchase National Lottery tickets out of club funds for the chance of bettering the club's finances. What are your views on this suggestion?

A I have to advise you that it is not possible for your committee to use club funds for purchasing National Lottery tickets any more than it would be appropriate to use club funds to back a horse in the Grand National. Even if the members approved this proposal, I am afraid that lottery tickets may not be purchased corporately or on behalf of an unincorporated club such as yours. If the members organise their own syndicates then this is perfectly in order since it does not directly involve the club itself.

Q We wish to have a 'race night' in the Club although we understand that we can only hold such a night if the proceeds go to a 'good cause'. We were hoping the proceeds of the night could assist the ongoing renovation of the Club's Snooker Tables, would this be considered a 'good cause'?

A If the evening is confined to Members, Members' guests and IA Ticket Holders then we consider that the event could fall under the parameters of a Private Society Lottery. A Private Society Lottery must be promoted for the club, and the sale of tickets or chances must be confined solely to its members, and to any other persons on the club's premises

i.e. Members' guests, visitors admitted in accordance with the approved rules, and affiliation ticket holders. Each ticket must have printed on it, the name and address of the promoter, to whom it may be sold (Members, Member's guests and IA Ticket Holders) and a statement that no prize will be paid or delivered except to the purchaser of winning tickets.

The advantage of classing the event as a Private Society Lottery is that the Club can retain any funds remaining after the provision of prizes and the expenses of printing the tickets and stationary. There are firms which can assist the Club with assembling a professional package for race nights which include printed tickets with the required information contained.

If the Committee does not consider that the event which is taking place complies with the requirements of a Private Society Lottery then it can still be held as a race night assuming the proceeds are given to a good cause. The definition of good causes is extensive and described under Section 2 of the Charities Act 2006. The most likely good cause definitions which may apply to the Club are: (e) the advancement of citizenship or community development and (g) the advancement of amateur sport. If a Temporary Event Notice was obtained then this type of 'race night' could also be open to members of the public.

Q I am a Club Secretary and receive an honorarium. Do I have to pay tax on this?

A Some Secretaries, although not employed, do

The IA Ticket
Your passport to Conservative Clubs countrywide.
The Association of Conservative Clubs' Inter-Affiliation Tickets

CLUB LAW AND MANAGEMENT

receive payments of honoraria in compensation for the time they spend on their voluntary duties. An honorarium is, by definition, a 'voluntary fee for a voluntary service.' It is accepted that an honorarium is not a salary and in the past recipients of honoraria have been left to declare the sums received on their personal tax returns, which include their other earnings.

Since 1993, HMRC has taken the view that 'in general, honoraria are taxable and it is up to the payer to deduct tax under PAYE.' The 'payer' in such cases is the club and not, for example, the Treasurer who may pay his own honorarium to himself as a matter of practice. HMRC advises: 'If you are paying an honorarium for the first time, or if payments you have made before have not been taxed under PAYE, your Tax Office will tell you what to do.' The Tax Office referred to here is the one which covers the address of the club and may not be the same as the office-holder's own Tax Office.

Q We have a problem with holding our A.G.M. before the end of August, which is the deadline according to our Rule book. The Auditors cannot complete the accounts before the deadline. What should we do?

A We suggest that you hold your AGM and have the accounts as the final item on the agenda. All the other items on the agenda can be conducted as normal, when you reach the Accounts Item you should adjourn the meeting to such a time and date as the members present may determine.

When you re-open the meeting on whichever date has been decided upon the issue of the Accounts may be raised and voted upon, however no other matters are to be discussed at this adjourned meeting. Once the Accounts have been presented and discussed then the meeting must be closed.

Q What is the law regarding clubs and serving members of armed forces? I am told by one of our 'backroom lawyers' that serving members of armed forces can gain admittance on production of a warrant card without signing in or paying any entry fee.

A The belief that serving Members of HM Armed Forces may enter a club on the production of an Identity Card without signing in or paying an entrance fee is an 'urban myth' without any foundation in law. The fact is that a member of HM Armed Forces has no right of entry to your club. It may be that such a person would have some affiliation rights in respect of the Royal British Legion but this has nothing to do with clubs.

Q We have a problem with young guests to the club causing damage to our Snooker Room. Would it be permissible to restrict young guests to a specific part of the club?

A There is no reason why the Committee cannot introduce a Bye-Law restricting members' guests to a specific area of the club. This would mean that you could keep the snooker room purely for paid up members, IA Ticket Holders their adult guests only.

Alternatively you could attempt to discover who is causing the damage. If a member has signed in as a guest who breaks the club's rules or causes damage then the member who signed the person in will be responsible for their behaviour and, possibly, liable for any damage that they have caused.

Q A member of our club insists that Minutes of committee meetings should be published on the club notice board. Is this correct?

A This is not correct. In fact, I have always taken the view that it is not advisable to publish committee Minutes. It may be that the member in question is a member of another club registered under the Friendly Societies Act, which is legally obliged to publish its committee Minutes. However, only a very small number of clubs are registered under this Act. As almost all clubs are registered under the Industrial and Provident Societies Act or are unincorporated associations, they are not subject to this requirement.

Q I have recently been elected as the Secretary of our club and have been advised that I do not have voting rights at committee meetings. I do receive an honorarium for this position. Is the advice I have been given correct?

A A Secretary who is elected by the members annually from among their own number, and who in recognition of his service receives an honorarium, retains his full membership rights and voting rights at committee meetings. Please note that the honorarium does not constitute salary and, therefore, a person in receipt of an honorarium does not become an employee. An honorarium is subject to PAYE and the recipient does not enjoy any employment rights. The payment of honoraria can be withdrawn at any time.

In the event of a person being appointed as an employed Secretary then such a person, if appointed by the committee from the membership, would be obliged to give up his membership of the club. An employed Secretary has no voting rights at committee meetings. Therefore, since you have been elected by the members and receive an honorarium, you are an 'elected' not an 'appointed' Secretary.

Q It has been suggested that we post ballot papers to all our Members this year to increase the number of Members who vote in the elections for Committee Members. I believe that this is an unnecessary expense. Do you have a view on this matter?

A It is certainly not a requirement under the Rules of your Club to post ballot papers out to every single Club Member. It would be very unusual for a Club to post out the electoral ballot forms and I have never seen a Rule Book which makes provision for such an administrative burden. Most Clubs either carry out their elections in the week leading up to the AGM on specified ballot dates and times, or by holding a vote at the AGM.

Q We had an incident inside the Club and as a result the Police were called. After taking statements from the parties involved the Police have decided to take no action. Several Members of the Committee feel that the Member involved should face a disciplinary hearing; can we take disciplinary action against a Member if the Police have already decided that they will not prosecute the Member?

A The Committee are not bound by the decision of the Police not to prosecute. The Police base a decision to prosecute or not to prosecute on a number of factors and a decision not to prosecute does not necessarily mean that the person is not guilty of the allegation. The Committee can hold a disciplinary meeting and review the allegations and make their own decision regarding what, if any, action is required under the terms of the Club's Rules.

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Heavitree Conservative Club Fundraises In Memory of Club Member Brian Kelly

The Members of the Heavitree Conservative Club have come together to support and fundraise for the memory of one of their own Members – Brian Kelly.

Brian together with his wife Linda were regular members of the Heavitree Conservative Club, together with friends and family. Attending Bingo, Snooker and all the events the club has to offer with its friendly atmosphere. Not long before Brian's short and unexpected illness, he enjoyed his first ever try at Club's Karaoke evening.

Following his passing the Club's

Members wanted to remember him by raising funds for the Exeter Leukaemia Fund (ELF).

The Club's Committee and Members were so impressed by how ELF were so incredibly supportive at the time and continue to be so with Brian's family after their saddest of times. This prompted his wife and daughter Lisa to speak to the Committee to organise an event give something back and raise some funds for them. A chance conversation between Linda and Sharon Carpenter, Secretary of the Club, and the deed was done.

Financial Conduct Authority Urgent Reminder

Following a spate of Registered Societies being cancelled by the FCA, the ACC is issuing an urgent reminder to all Clubs registered with the FCA to ensure you are submitting Annual Returns and Accounts to the FCA.

If you are unsure if you are registered with the FCA please contact the ACC for clarification or follow the guide below:

Go to <https://mutuals.fca.org.uk>

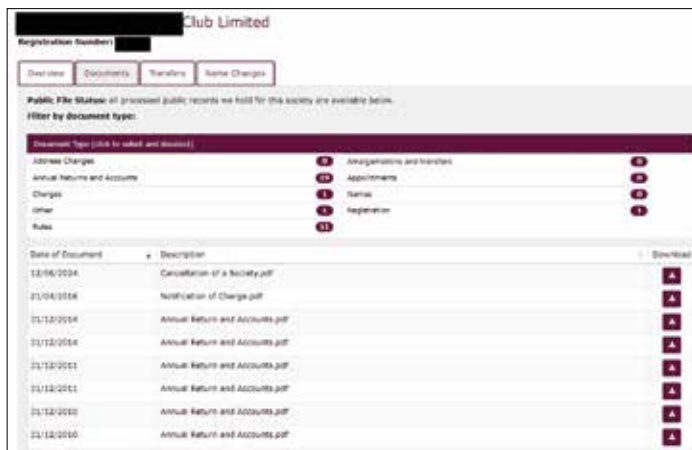
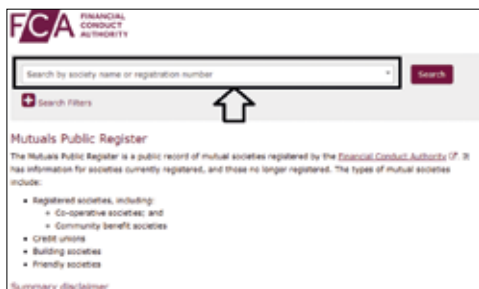
Enter the name of the Club. If you are not listed you are not registered with the FCA. If you are listed it will take you to a screen where you can review your recent filings with the FCA.

If your filings are not up to date please submit the missing Annual

Returns and Accounts ASAP.

See the pictures below for examples. The final image is taken from an ACC Club that has just been re-registered by the FAC for consistently failing to file Annual Returns with the FCA.

Clubs which have Trustees tend not to be registered with the FCA and therefore do not have to submit returns but if you are in any doubt please double check by checking the FCA website or contacting the ACC.



The Cheque Presentation Ceremony.

Raffles at Bingo, Coffee mornings, a big fundraising day, Horseracing, an Auction and so much more.

The target was set for £1,000 and all were amazed by the final figure of £3290.

Lisa says that she is so incredibly humbled by the amount that the Club have raised for ELF. "It is testament to the popular chap my dad

was and remains to be fondly remembered. This could not have been achieved without the care, dedication, kindness and extremely hard work of Sharon and her Team. Not to mention the regulars, I'm blown away. ELF have informed me that the fundraiser event would normally raise around £500... we doubled that and some more. Thank you all from the bottom of my heart."

Romsey Conservative Club Raises Funds For Guide Dogs

The Romsey Conservative Club has held fundraising efforts to benefit Guide Dogs UK, which is the world's largest assistance dog organisation.

In total over £600 was raised through provision of food and fun events for members and guests which also provided everyone with an opportunity to learn more about the important work of the Charity.

Among the coffee, cake, and tombola, in attendance was volunteer speaker Tom McNulty, a navy officer who became blind overnight. Tom gave insight into how Guide Dogs has assisted him and explained how his guide dog, Toby, helps him in his day-to-day life.

Shona Lawson, community fundraising relationship manager, said: "We would like to say thank you to the Romsey Conservative Club members who organised the fundraiser and the members of the public who attended to create such a lovely afternoon.

"Also, a huge thank you for all the donations that we received; this money will help to fund our life-changing services and support for people affected by sight loss."

Shona added: "In the Southampton area, specifically the SO14, SO15 and SO16

postcodes, we are looking for more collection box coordinators, so if you love getting out and about but also want to support our cause in achieving its aim, then this volunteering role would be perfect for you.

"By helping to display our iconic collection boxes in your local community, this gesture can help raise significant funds for Guide Dogs, while fitting around your usual day-to-day activities."

For more details, visit guidedogs.org.uk/how-you-can-help/ or email shona.lawson@guidedogs.org.uk.



Picture and Story: Hampshire Chronicle.

Industry Insights

Industry Insights aims to provide a whirlwind tour of who's doing what in the club sector, from latest launches and new products to business acquisitions and market research into the hospitality sector at large.

Diageo predicts flavours fuelling summer socialising

Diageo, maker of Smirnoff, Gordon's and Guinness, has unveiled the five flavour trends that it believes will shape how global consumers decide to socialise this summer – Umami, Spicy, Tropical, Treating and Bloom Harvest.

Diageo's 'Flavour Forecast' has been created in collaboration with Ai Palette, an AI and Machine Learning tool that identifies emerging trends across food and beverage by tracking global conversations across online and social media platforms. Based on these insights, Diageo's 'Flavour Forecast' predicts that this summer most popular flavours will be:

- **Umami Universe:** Often confused as a single ingredient, conversations about unique and savoury Umami flavours are on the rise. Turmeric (+79% in the UK), Gochujang (+55% in the US), and even the Parmesan Espresso Martini (+12% in the US) reflects society's growing desire to discover novel experiences, traditions, and flavours from different cultures, a trend seen beyond food and drink with the popularity of K-Pop and 'Squid Game' exemplifying the popularity of Korean and other Asian cultures.
- **Spicy Spark:** Spicy flavours are making a bold statement around the world, with conversations rising about Jalapeno (+32% in the UK), Pepperoncini (+53% in Australia), and Chilli (+36% in the US). These trends come as 15% of global consumers are searching for greater excitement when socialising, with Latin and Tex-Mex overtaking Italian as America's go-to food order and almost half of UK shoppers now using hot sauces in everyday meals showing that spicy flavours are supporting this desire.
- **Tropical Takeover:** Fuelled by the joy they bring, society's search for more adventurous and exotic experiences is causing a resurgence in tropical-based food and beverages. The likes of Tamarind (+50% in the US), Guava (+18% in the UK), and Passionfruit (+25% in Thailand) are driving this trend, with the bursts of excitement from tropical flavours becoming a necessity as consumers move on from the frustrations of lockdown and search for adventure in everyday life.



- **Treating Temptation:** New textures and innovative methods are transforming stereotypical 'treating flavours' into multi-layered experiences. Fuelled by consumers stating that enjoying life's little pleasures has become more important (+63%), conversations about treating flavours like coffee (+12% in the UK), Hazelnut (+91% globally), and Nutmeg (+78% globally) are trending, with Vogue labeling the Affogato as 'Fashion's Favourite Dessert' indicating that indulgent cocktails might even be taking over traditional puddings.
- **Bloom Harvest:** Pockets of society have become obsessed with nature; the 2024 Met Gala was themed 'The Garden of Time', and in the UK alone there has been a +172% increase in searches for 'how to forage'. This obsession is driven by an increasingly eco-conscious consumer who is discussing locally sourced ingredients (+44%), with floral and natural infusions such as Elderflower (+67% in France) and Rhubarb (+36% in Canada) increasingly popular.

Mark Sandys, Chief Innovation Officer, said: "How we socialise today is influenced by so many factors, such as different cultures, the appreciation for the outdoors, even our desire for adventure. These trends

are shaping the drinks and the specific flavours that consumers will want to enjoy this summer, with Diageo's 'Flavour Forecast' indicating that we are going to see the likes of jalapeno, guava, and floral infusions all have their moments, particularly in the world of cocktails. Using our insights and artificial intelligence, we've been able to track the growth of these trends and introduce new products to stay relevant to changing consumer palates, with wonderful recent examples including Smirnoff SpicyTamarind and Johnnie Walker Umami."

Diageo's 'Flavour Forecast' combines each flavour trend with insights from the Diageo 'Foresight System', a digital tool first introduced within Diageo's inaugural consumer trends report 'Distilled', that monitors and tracks global conversations from web sources and social media platforms. These insights explain what broader consumer trends are causing the popularity of these flavours. For example, consumers searching for 'Betterment Brands' that match their personal eco-conscious values is driving interest in locally sourced Bloom Harvest ingredients, or global desires for 'Unique Products and Experiences' driving curiosity in diverse, Umami flavours.

• www.diageo.com.

BBG UK&I and Mahou San Miguel sign new agreement

Budweiser Brewing Group UK&I, a subsidiary of AB InBev, has announced an agreement with Mahou San Miguel to distribute San Miguel in the UK.

This agreement will bring the Spanish brewer's two leading brands under one umbrella, with Budweiser Brewing Group already distributing Mahou in the UK since 2021.

San Miguel will join Budweiser Brewing Group's portfolio from 1 January, 2025. Budweiser Brewing Group will distribute and promote San Miguel's range of world beers in the UK, including San Miguel Especial, San Miguel 0.0 and San Miguel Gluten Free.

Alberto Rodríguez-Toquero, Managing Director of Mahou San Miguel, said: "[Today's] announcement marks a new chapter for Mahou San Miguel in the UK, as we partner with Budweiser Brewing Group to bring the world's most loved Spanish beer to a larger number of UK consumers. This agreement further extends the relationship between our two companies, the UK is an important market for San Miguel and we are confident that Budweiser Brewing Group will succeed in fulfilling our ambitious plans for the brand."

Jason Warner, CEO Europe, AB InBev said: "At



Budweiser Brewing Group, we're proud to sell some of the nation's favourite beers. We are delighted to bring San Miguel into our portfolio of brands. Our customers can now look forward to experiencing the exceptional quality that both Mahou San Miguel and Budweiser Brewing Group are known for, as we toast to a future with more cheers!"

• budweiserbrewinggroup.co.uk

TNT Sports football fixtures fest in August and September

The televised 2024-25 Premier League fixtures have been announced for August and September, with TNT Sports set to show matches involving Manchester United, Arsenal, Chelsea and Man City in a blockbuster opening to the season.

Ahead of these matches, TNT Sports and discovery+ will broadcast Ipswich Town and Liverpool on the opening weekend – that match kicks off at 12:30 UK time on Saturday, August 17.

• tntsportsbusiness.co.uk



MATCH	DATE AND TIME
Ipswich Town v Liverpool	Saturday, August 17, 12:30 UK time
Brighton & Hove Albion v Manchester United	Saturday, August 24, 12:30 UK time
Arsenal v Brighton & Hove Albion	Saturday, August 31, 12:30 UK time
Southampton v Manchester United	Saturday, September 14, 12:30 UK time
West Ham United v Chelsea	Saturday, September 21, 12:30 UK time
Newcastle United v Manchester City	Saturday, September 28, 12:30 UK time

• For information on TNT Sports call free on 0800 678 1065.

Food company heads to Alder Hey Children's Hospital

Thirty members of the Aimia Foods team set out on a 22km walking challenge, with funds being raised for the company's chosen charity partner, Alder Hey Children's Charity.

The walking challenge makes up the final part of Aimia's 'Big Four' fundraising series for Alder Hey which kicked off in September 2023 with a hike up Snowdon. The second event saw the Aimia team complete a Cyclothon challenge at head office. The third event was the Alder Hey Safari Walk in May.

Paul Whitlow, Managing Director at Aimia Foods and challenge participant said: "We are determined to raise as much money as possible for Alder Hey Children's Hospital in the final part of our 'Big Four' challenge. Over the course of the year, our teams have committed to climbing mountains, team cyclathon, safari park walk and now the journey from our office doors to the doors of Alder Hey Hospital itself."



Based in Liverpool, Alder Hey is one of Europe's busiest and biggest children's hospital, helping families locally and across the UK. It is a pioneer for developments in children's medicine and some of the charity funded projects have benefited not just Alder Hey patients, but children across the world.

• www.aimiafoods.com

Belgian Brewer – brightening up Summertime

Belgian independent brewer Haacht is bringing colour to the British summer with its premium fruit flavoured beers, SUPER 8 Cherry and SUPER 8 Peach. Both beers are part of Haacht's SUPER 8 modern Belgian craft brew range, now available in the UK.

Haacht UK is offering clubs promotional support for the two fruity wheat beers with high quality, distinctive POS. This includes premium branded glassware, striking, contemporary tap handles for keg dispense and SUPER 8 bottle openers.



• www.haacht.com



GreasePak just got even greener

Mechline Developments has announced that the replacement fluid boxes for their award-winning GreasePak FOGS management solution are now created from 100% recyclable packaging.

Featuring less packaging in total, which itself is made from responsibly sourced paper, the new boxes complement GreasePak's environmentally friendly Class 1 biodegradable bio-fluid, providing customers with an overall more sustainable product.

John Newell, Director at Mechline Developments, enthuses over the GreasePak system: "For the past 20 years, GreasePak has been the unsung hero of commercial kitchens. Proven effective in a year-long field trial with Southern Water, and loved by chains and highly esteemed chefs, GreasePak works where other FOGS management systems have failed, both on its own and as part of BioCeptor.

"These systems have so far allowed thousands of businesses to easily and effectively handle the slippery subject of FOGS. By making GreasePak fluid boxes fully recyclable, we are further encouraging these very businesses to operate even more sustainably."

• greasepak.com



Go for green with Cambro's new hot holding handled pans

FEM is now supplying green high heat gastronorm pans with handles from Cambro.

Part of Cambro's H-Pan range, the handled pans are ideal for storing plant based and vegetarian items in an easily identifiable way, says the company. They are designed to work with systems such as the extended hot holding bins from Prince Castle, also supplied by FEM.

Made from durable polycarbonate, the 1/3 GN pans are heat rated between -40°C to 190°C making them safe for use in freezers, ovens, microwaves and steam tables as well as all commercial hot holding systems.

Could clubs come to the rescue as best loved holiday foods prove elusive?

Britain's best loved holiday foods revealed, with a third admitting they've had a disaster trying to recreate the recipes. Is there an opportunity for the club kitchen? Could the club join in the hunt to relive holiday food fests?

It's all hail Paella, as the traditional Spanish dish is voted the best loved holiday food of all time, according to a poll of 2,000 Brits by Med deli brand, unearthed, with a 36 per cent share of the vote.

Traditional Mexican Tacos (24 percent) came second on the list of dishes that remind us of our travels, followed by Spaghetti Carbonara (23 percent).

Yet, despite the love for sunshine dishes, such as tortilla and pastel de nata, a third (29 percent) have experienced a cooking fail when trying to recreate them at home.

Olives (22 percent), Chorizo (22 percent), Tortillas (22 percent), Beef Bourguignon (21 percent) and Hummus (21 percent) also featured high.

One in five (21 percent) Britons love freshly caught Calamari (21 percent), while a further 20 percent say that you can't beat Spanish Patatas Bravas made up of crispy, fried potatoes in a spicy tomato sauce.

Greek Tzatziki (20 percent), sweet Churros with chocolate (18 percent), Moussaka (18 percent), Turkish Baklava (16 percent), Pastel De Nata (13 percent) and stuffed peppers (16 percent) also remind us of travels.

Italian ravioli is the favourite for one in five (18 percent), while a sixth (15 percent) believe pesto is the best holiday food ever.

Thirty seven percent say they have attempted to recreate their favourite holiday dishes at home, with 43 percent even bringing ingredients back with them in the hope of whipping up their favourite holiday bites.

However, despite the time and money, eight in ten (78 percent) confess that the result tasted nothing like the original, with one in three (29 percent) going a step further and saying that it is always a disaster.

Paella (22 percent), Spanish Tortilla (nine percent), Moussaka (seven percent), Hummus (six percent) and Ratatouille (six percent) are the homemade versions that end up in the bin most frequently.

One in twenty (three percent) admit they always end up making a mess of Pesto, while three percent can never seem to get Ravioli right.

• foodsunearthed.co.uk

THE 30 BEST LOVED HOLIDAY FOODS

1. Paella - 36%
2. Tacos - 24%
3. Spaghetti Carbonara - 23%
4. Olives - 22%
5. Chorizo - 22%
6. Tortilla - 22%
7. Beef Bourguignon - 21%
8. Hummus - 21%
9. Calamari - 21%
10. Patatas Bravas - 20%
11. Tzatziki - 20%
12. Churros con chocolate - 18%
13. Moussaka - 18%
14. Ravioli - 18%
15. Baklava - 17%
16. Turkish Delight - 16%
17. Stuffed peppers - 16%
18. Pad Thai - 15%
19. Pesto - 15%
20. Frankfurters - 14%
21. Charcuterie - 14%
22. Bratwursts - 14%
23. Souvlaki - 13%
24. Key Lime pie - 13%
25. Pastel de nata - 13%
26. Iberico ham - 13%
27. Macarons - 12%
28. Dim Sum - 12%
29. Ramen - 12%
30. Coq au vin - 11%

Eating out patterns of Gen Z

Deliverect, a global ecosystem designed to integrate and amplify online orders for food businesses, has released new consumer research revealing Gen Z dining habits. The survey of more than 3,000 Gen Z consumers across the UK and US explores generational dining habits.

Top insights include:

- 73% of Gen Z consumers consider themselves as foodies, yet only half (50%) would return to a food outlet solely based on food taste
- Nearly all (93%) of Gen Z value food recommendations from friends and family over social media influencers
- 42% of all respondents prefer to order a takeaway rather than go out to eat on a Friday night

Deliverect Co-Founder and CEO Zhong Xu explains what this means to club kitchens and restaurants. He said: "Gen Z presents a unique, yet vital, opportunity for restaurants; and as the summer season quickly approaches, [outlets] need to do what they can to win over Gen Z's share of wallet. Building trust and offering delicious food at a fair

price is the recipe for success with this generation."

Zhong Xu believes that understanding Gen Z's dining habits allows outlets to tailor their offerings and marketing strategies to attract and retain this customer base. Embracing value for money, leveraging the power of user-generated content, and catering to their desire for convenience, especially on weeknights, are core principles that will help operators remain a top spending priority for Gen Z and beyond.

Online or Offline – Trust is Key

Gen Z trusts friends and family the most for food recommendations, with 93% valuing their opinions. Despite being digital natives, social media influencers are less trusted overall but still play a significant role.

With that said, social media is slightly more influential for discovering new places to eat (48% vs. 44% for friends/family) yet is less effective in persuading repeat visits. TikTok is particularly notable, with 70% of Gen Z considering it the most valuable source for recommendations, followed by Instagram (65%) and YouTube (41%).

• deliverect.com

Fresh Direct – seasonal range of British produce

Fresh Direct presents its 2024 Summer seasonal range, including some 50 new British lines.

The new range aims to support the company's commitment to driving sales of British produce through its Best of British campaign, which champions British growers and supports foodservice customers to use more British food on their menus.

Paul Nieduszynski, CEO at Sysco GB, said: "Our focus has been on working with customers to increase the proportion of British products on their menus and give them the resources so that they can highlight the provenance of the food they serve from great British growers."

To support the campaign, Fresh Direct has produced a range of collateral, including a seasonal brochure, 15 British supplier videos and a bespoke section on its website, all helping to support cus-



tomers who want to highlight product provenance and share grower stories in their own marketing.

Fresh Direct is part of Sysco's fresh businesses in Great Britain which includes M&J Seafood and fine food specialist Wild Harvest.

• sysco.com



Refreshing Spritz from Mull distiller

The folk at Tobermory Distillery offer up this easy to make, refreshing Spritz. Enjoy!

Ingredients:

- 35ml of Tobermory Hebridean Gin
- 25ml of Elderflower Liqueur
- 3 Dashes of Orange Bitters
- 100ml of Prosecco
- 1 Dash of Soda
- Cucumber Slice
- Sprig of Mint

Method:

1. Pour 35ml of Tobermory Hebridean Gin into your glass.
2. Add 25ml of elderflower liqueur and 3 dashes of orange bitters.
3. Fill the glass with ice and pour 100ml of prosecco.
4. Top it off with a dash of soda, and garnish with a slice of cucumber and a sprig of mint.

• tobermorydistillery.com



Serving seafood? Make it a towering achievement

The new Seafood Tower from Utopia is designed to be a versatile display piece, comprising two stands and three bowls that can be combined together in a variety of ways to suit different occasions.

Made from highly polished stainless steel, the bowls feature a hammered texture designed to add a touch of opulent drama to the serve, says the company. They can be used as stand-alone pieces or together with one or more stands to create a stunning multi-level display. The full Seafood Tower comprises two stands separating three

bowls, with the largest on the bottom and smallest on top, allowing for great flexibility in creating a fantastic centre-piece for serving top quality seafood.

The Seafood Tower is just one of Utopia's range of stainless steel products, including serving pots, bowls and ramekins and are available through distributors, alongside a dynamic and innovative range of tableware, cutlery, glassware, plastic drinkware, barware, foodservice equipment and a specialist branded glassware service.

• utopia-tableware.com

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Salisbury Club Hosts A Garden Relaunch Party

The Salisbury Club, Droylsden, Greater Manchester held a re-launch party for club members on Saturday 06th July 2024.

The event saw a ribbon cutting to open its brand new beer garden, decked out with new benches, planters and a children's play area - a space for members to sit outside and enjoy.

The club interior has also been refreshed, including new flooring. The re-launch event saw live entertainment with the fantastic

Jo,Jo with members dancing the night away.

The Committee would like to give a massive shout out to Gary, Nigel, Amanda and Ellie for completing the interior of the clubs refurbishment and to the team of volunteers for transforming the exterior. They also wish to thank the Steward and Stewardess, the bar team, Rachael, Shazz, Pat and Megan for all their help at the re-launch event.



Pictures from the refurbishment and the finished project.

August 2024



STILLS FROM THE FILM "CLUB TOGETHER"



George Rowley, President, makes a presentation to Sam Whitten—winner of the Area Snooker Championship.



Jack Foster does the right thing and takes his wife to the whist drive.



By-election activity. Jack Foster persuades the Club "grouser" to take a couple of posters for his shop.



Election night in the bar. The Chairman announces the victory.



Bradley, the newly-elected M.P., makes a speech to the Club members.



The members make it a "house full" occasion.

★ “CLUB TOGETHER”

A few impressions gained during film making.

by WILLIAM HAMMOND.

IN a previous issue of this Magazine I gave an account of the operations involved in shooting a film for the Clubs which will shortly be available under the above title. After viewing the 'studio copy' recently, I am further convinced that this film should be acquired as a vital piece of equipment for every Club in the country.

Prior to the actual shooting I had many talks with Club chairmen while searching for suitable premises, and it was evident from these talks that there are many little things affecting Club life that might be improved if we come to consider them for a moment. All of us have our particular reasons for the way we feel about our Club and how it should be run—indeed, we take it so much for granted that we sometimes regard our Club as our personal property. Perhaps we resent the admission of new members who are liable to bag our favourite stool at the bar. Maybe we don't care much for the social functions because it means the "wimmin will be draped around the place all evenin'."

Most of us are good Conservatives at heart, but we're content to let it go at that and won't bother to talk politics to strangers because it 'don't do no good'. Here and there we may even have the odd Socialist or some other 'Ist' who has joined the Club because "it's the only social centre in the town—and they've always got cigarettes!"

The film I was about to make could do no more than touch the fringe of these anomalies, as its principal object is to remind us of the importance of club support at Election times. In this field alone I found enough 'copy' to make a non-stop serial instead of a short film limited to 25 minutes. There were plenty of examples of the "let George do it" spirit to illustrate, and after looking through the Election results in many constituencies I wondered whether the narrow Socialist victories might not have been prevented if only a few more of us had turned in to give "old George" a hand.

We know, now, that the Socialist Government travels a very tortuous path through the jungles of Westminster—but that's poor consolation for the fact that they still control the nation's destinies!

So far as our Clubs are concerned, are we satisfied that we all did our share? Or did we sit back with a glass in our hand and let the "busy bees" have a go?

With the possibility of another General Election coming up very soon, how do we stand? Have we any more reserves we can bring up to make another fight

for victory? Isn't there some little thing each one of us can do? I think there is—if we forget our own selfish aims for the time being and try to foster the true Club spirit.

Make our Clubs the political spearhead for every district. Enlist the co-operation of new members who have the necessary convictions and are ready to help with the work. Get the women to take more interest in the subtleties of the pussy-foot-tactics of the Socialist pipe-dreamers—and tell all like-minded youngsters that the easy pickings that are dangled carrot fashion before them are just as much theirs under a truly democratic Government whose policy is based on something that is more important these days than anything else. I refer to personal liberty and freedom—a hackneyed phrase, perhaps, but at the present moment millions in Europe would gladly *walk* here to share what little we have left—millions whose one anxiety is to get away from their hated State Club—while we lounge in drowsy comfort in our own stuffy bars and just complain.

Two years ago I went to a D.P. camp in Germany to do some filming, and I talked with the refugees in the stink and misery of the over-crowded huts they called their homes. They were a pitiful assortment of peasants, townfolk and professional people—all reduced to poverty and nomadism, not by the war, but by its aftermath. They were anti-Communist, and because they opposed that regime they were lucky to escape from their Baltic countries with their lives.

I didn't feel very concerned about them at the time as there was so much ruin and desolation in Germany—this was just another aspect of it. On first impression I was amused because many of those people were afraid to stand before the camera—afraid that the resulting photographs would get sent back behind the Iron Curtain and so enable them to be traced. To me their suspicion was quite absurd, but the British camp commandant emphasised that their fear was very real. It was based on experience of a regime which virtually allows no man to trust his neighbour.

To us it is quite inconceivable that any nation of human beings could be so reduced to such degradation. Say we "It can't happen here—we're a democratic race of people—we just wouldn't stand for it."

Very well! Let's do a little hard thinking and reading between the lines, because I think we're standing for far too much already!

In this month's Pages From The Past we go back to June 1950 to take a special look at a double page article headlined 'Club Together'. The article recounts the experience of a shooting a film about Club life.

An amusing and interesting article which contains many remarks that stand true to this day. In light of the chastening election results it is always good

Pages From The Past

to remember that ACC Clubs have always been inclusive social clubs at heart – Clubs which are welcoming attractive places to spend time will always have a loyal cohort of local members regardless of the ever changeable political climate. Alternatively, back in the day

cigarettes may simply have been enough to get people through the door although still to this day Clubs are known for their keen drinks pricing as a key attraction.

The author, William Hammond, also speaks the unspoken truth that whilst Members may in theory

welcome new Members, it is not unheard of for new members to feel unwelcome because, unwittingly, they have used a long standing member's favourite bar stool. Hopefully these days all new members will be made to feel welcome and our article on Membership Recruitment and Club Advertising in Club Law and Management this month will certainly assist such efforts.

ACC Services

Loans

Loans can be arranged from as little as £1,000 to £500,000. We provide loans at competitive simple interest rates, currently 6.75%, and all loans commence with a three year period of fixed interest. Loans are repaid over a term to be agreed on an individual basis with each Club in order to create a manageable and sensible time frame for repayment.

Trusteeship

The ACC Trusteeship Service is a free facility offered by the ACC. The transfer of Trusteeship to the ACC has increasingly become popular amongst unincorporated clubs and there are two main benefits for the Club. The first is that the ACC will pay for all legal expenses involved with the transfer of Trusteeship. The second is that the Association's financial and legal resources are such that the Club's position will be greatly strengthened when negotiating loans or defending itself against legal action taken by a third party.

The ACC do not become involved with the day to day business of any Club for which we act as Trustee. The Club will continue to be able to call upon the ACC for advice on any matter without needing to make reference to our Trusteeship. We will only act on behalf of the Club in accordance with the lawful instructions of the Committee and Members. The Club Committee will therefore continue to run the Club's affairs and will only refer matters to the ACC as and when they consider it appropriate to do so



Sale and Leaseback

Since launching the ACC Sale and Leaseback service, over 150 Clubs have entered into this arrangement with the ACC.

Under what circumstances would a Sale and Leaseback be appropriate? The most successful examples of ACC Sale and Leasebacks are Clubs which have a dedicated Committee and Membership and want to secure their Club's future. By unlocking the Club's freehold, Clubs can be provided the means of repaying debt, often undertaking refurbishments and providing a significant cash sum. The rent payable to the ACC following the completion of a Sale and Leaseback can often be less than a Club was paying for servicing debt.

Documentation Available Free Of Charge

ACC Room Hire Agreement - The room hire agreement is designed to be completed at the time a booking and includes space for a deposit to be taken to secure the room is applicable.

ACC Catering Franchise Pack - The ACC Catering Franchise pack can be used by Clubs which have a franchisee who uses the Club's facilities to prepare and serve food within the Club. The Franchisee Contract permits the Committee to decide if the franchisee shall pay a set fee per month to the Club for use of the Club's facilities, shall pay to the Club a percentage of the profits from the sale of food or that a combination of both methods of remuneration shall be utilised.

Health and Safety and Risk Assessment Documentation - The ACC has extensive documentation to assist a Club in creating a Health and Safety policy and conducting regular risk assessments. This documentation is available free of charge. Examples include template health and safety documentation, risk assessment forms and practical advice on completing a Club risk assessment and first aid information.

Candidates for Admission Sheets - The admission sheets can be posted on the Club's Notice Board to detail prospective new Members and have spaces for: Date, Candidate Name, Address, Occupation, Proposer, Seconder.

To obtain any of the documentation packages please email charles@toryclubs.co.uk or phone 0207 222 0843. To enquire about any of the ACC's financial assistance packages please email assistance@toryclubs.co.uk or phone 0207 222 0843.