## CONSERVATIVE CLUBS MAGAZINE Deember 2021 75p

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The ACC Wishes All Our Clubs a Happy Christmas December 2021 75p



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## Message From The Chief Executive

I can hardly believe that we are once again entering the Christmas season. I am optimistic that this year clubs will enjoy successful Christmas trading and it cannot come at a better time. Clubs may not always be aware but in my other role in the House of Lords I routinely remind my noble colleagues of the important function the Hospitality Industry makes towards the UK's GDP (in excess of 3%), UK employment (3.2 million) but also fundamentally to the lives of so many people who enjoy being able to socliase with their friends in their club, pub, restaurant or bar. In recent months I have felt even more of a duty to stand up for the Hospitality Industry as we have borne much of the brunt of restrictions over the past 18 months and as such I do not have much patience for those who would seek to make life harder for a sector which is so integral

to so many people's lives simply because they themselves may not approve of a person who makes a personal choice to enjoy a modest drink.

That of course is what the Christmas season is all about; family, loved ones, friends and colleagues coming together to enjoy one another's company, over a glass of wine, a pint of beer, or in my case a gin and tonic, and toasting the end of one year before the start of another. I believe that social cohesion can in many cases be more beneficial to the nation's health than an hour with a therapist or a pill from the Doctor. I will do my best to keep reminding my parliamentary colleagues of this every chance I get – the hospitality sector is to be saluted, not criticised.

To all ACC Clubs and Club Members, I wish you a very Happy Christmas.



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## **Action Required: Trust Registration Service**

All Unincorporated Clubs with elected Trustees will need to be aware of the expanded remit of the Trust Registration Service (TRS). All Clubs with Trustees will need to register with the TRS By 1 September 2022 or face penalties. Clubs which are registered with the Financial Conduct Authority do not need to take any action.

Clubs which have elected the ACC as their Trustees do not need to take any action at this stage—we will complete the registration formalities on your behalf.

Clubs which have not elected the ACC as their Trustees will have a duty to register with the TRS going forwards and will need to keep the Trust Registration Service updated as and when the Club's Trustees may change in the future.

### **Background:**

In June 2017, the HMRC Trust Register came into effect following the adoption of the 4th EU Anti-Money Laundering Directive. The Trust Register was introduced to improve transparency around the beneficial ownership of assets held in trusts with trustees required to provide details of the trust itself (including its tax residence status and the assets it holds), as well as information in respect of the settlor(s), trustee(s), and potential beneficiaries. Information was then required to be kept up to date by way of an annual declaration by the trustees.

### **Changes to the TRS**

From 6 October 2020, as part of the UK's implementation of the Fifth Money Laundering Directive ("5MLD"), the registration requirement was extended to include the following trusts (again with limited exceptions):-

 All UK express trusts, i.e. deliberately created by a settlor (which are not specifically excluded) regardless of whether the trustees incur a liability to UK tax. A UK resident trust is one where either all trustees are UK resident; there is a mix of UK and non-UK resident trustees and the settlor of the trust was resident and domiciled in the UK at the time when the trust was set up or when the settlor added funds to the trust; or there is a corporate trustee that is incorporated in the UK.

### Timing

HMRC's online registration facility for registering new trusts required to do so under the 5MLD opened on 1 September 2021. Trustees can register trusts via GOV.UK.

Whilst the money laundering regulations require express trusts to register on the Trust Register by 10 March 2022, HMRC announced the deadline is extended with trustees required to register a nontaxable trust under their control that was in existence on or after 6 October 2020 by 1 September 2022. However, where newly created UK trusts or non-UK trusts trigger an obligation to enrol on the Trust Register on or after 3 June 2022, the deadline for doing so is 90 days from the event that triggered the obligation, even if this is later than 1 September 2022. Additionally, trustees will also have 90 days from the date a change of certain circumstances occurs to update any relevant information on the Trust Register.

### Access to TRS information

Access to TRS is currently restricted to government authorities but this will be extended to anyone with a 'legitimate interest' under the new regulations. The government have confirmed that guidance will be provided as to how requests will be reviewed and access will only be given where there is evidence of counter money laundering or terrorist financing activity. The government have also confirmed that necessary safeguards will be in place to reduce the risk of information being released where it could lead to disproportionate harm.

Therefore, Clubs with Trustees (excluding Clubs which have elected the ACC as Trustees) must do the following:

### Register their Trustees by the 1 September 2022.

This can be done online by following this link: http://www. gov.uk/guidance/register-a-trustas-a-trustee. The process is fairly lengthy and complex and involves submitting extensive information about the Trustees and the beneficiaries of the Trust, which will be governed by the Club's rules.

Once a Trust is registered, any changes to the Trust such as a change of Trustee must be submitted to HMRC within 90 days of the change occurring. Once a year Clubs will have to submit a return confirming that the Club has either updated the details on the trust register or confirming that there have been no changes to the trust.

Trustees will need to download an extract from the register to confirm that the trust has been validly registered with the TRS.

### The ACC Trusteeship Service

In light of these changes, and the fairly onerous additional obligations they impose on the Trustees, we anticipate that some Clubs may wish to consider electing the ACC as their Trustees. Electing the ACC would mean that the Trust would remain stable from year to year and therefore reduces the amount of changes that need to be notified and also simply means that once a year the Club can just confirm that no changes to the Trust have been made.

We can confirm that ACC Trusteeship is a service of which Clubs are increasingly taking advantage and we now act on behalf of approximately 200 of our 400 unincorporated member Clubs. The remaining ACC Clubs are mainly registered as Co-Operative Societies with the Financial Conduct Authority.

A brief description of our Trusteeship service can be found in the following extract from the ACC's Club Law and Management book Q&A section which covers the fundamental points:

Q. Our club is unincorporated and the committee wish to propose the possibility of transferring the Trustee responsibilities to the ACC as we are finding it increasingly difficult to find members who are willing to take on this important role. Could you please confirm how such a change would work in practice and why it would be beneficial to the club?

This transfer of Trusteeship has increasingly become popular amongst unincorporated clubs such as yours as there are two main benefits for the club. The first is that the ACC will pay for all legal expenses involved with the transfer of Trusteeship and once elected will act as the club's Trustees on a permanent continuous basis, thereby also saving the club future legal costs since Trustees will not be changed by re-election as they are now. The second is that the Association's financial and legal resources are such that the club's position will be greatly strengthened when negotiating loans or defending itself against legal action taken by a third party. This Association will not be involved in the day-today business of the club and will be subject to the lawful instructions of the committee in respect of its role as the club's Trustee in exactly the same way as the existing Trustees.

Our Solicitors will deal with all the necessary legal work and there will be no charge to the Club. Importantly, we act as Trustees in accordance with your Club's Trust Deed and your Club's Rules. If on any future occasion the Members wish to revert the Trusteeship back to within the membership of the Club then they may do in accordance to the procedure set out in your Club Rules. I do not however, know of any occasion when this has happened. The ACC Trusteeship service is only applicable when we take over sole Trusteeship of a Club since I am unable to use our trust funds if Club Members remain as Trustees. Therefore, if the Members agree to elect the ACC as Trustees, any current Trustee would need to resign their office.

We can confirm that the ACC does not become involved with the day to day business of any Club for which we act as Trustee. We do not attend any Committee meetings unless specifically invited to do so (and such occasions would be very rare indeed) and we do not exercise any vote. The Club will continue to be able to call upon the ACC for advice on any matter without needing to make reference to our Trusteeship. In short, we keep **To page 4** ►

## **CLUB LAW AND MANAGEMENT**

### ◄ From page 3

the two responsibilities entirely separate. We will only act on behalf of the Club in accordance with the lawful instructions of the Committee and Members. The Club Committee will therefore continue to run the Club's affairs and will only refer matters to the ACC as and when they consider it appropriate to do so.

There are three important points to make at a Meeting in respect of ACC Trusteeship and these are the only points on which the Members really require confirmation.

- Is it a takeover? No, we hold the Trusteeship on behalf of the Club in accordance with the Club's rules, and the Club's Trust Deed. The Committee continue to manage the Club's day to day affairs without any outside influence.
- 2.) Are there any costs? No, we

have a special fund which pays for this type of transfer and there are no ongoing costs to the Club.

3.) Can we ever elect Club Trustees again? Yes, if at some future time the Members, for whatever reason, decide to elect Trustees from within the Club then they can. To my knowledge, however, this has never been requested.

Please note, when Members elect the ACC to act as Trustees, this is never a reflection on the ability of the existing Trustees to fulfil their duties and legal obligations but simply a reflection of the fact that it is becoming harder and harder to find local Trustees willing to take on the potential liability of being Club Trustees.

Any Clubs which wish to discuss a possible transfer of trusteeship to the ACC are welcome to get in contact with us for specific advice.

### Poker, Bridge and Whist Advice and Information

The rules of most clubs provide that no betting shall be permitted on the premises of the club. The term 'betting' is used to describe any game which involves a banker or promoter, whether the bank is a player or the club itself.

Club members are, however, permitted to participate in lawful gaming. The rules of such games must provide that the chances to win are equally favourable to all the players, such as poker, bridge and whist.

Poker is a card game which,

like bridge, involves elements of both chance and skill. It is therefore classified as a game of chance under the Gambling Act 2005. There are many variations on the game of poker. In most forms of the game, players bet or stake progressively into a communal pot and the player holding the best hand at the end of the betting wins the accumulated stakes. Unequal chance poker (e.g. casino stud poker where the banker or dealer participates in the game and



secretaryccc@hotmail.co.uk

. . . . . . . .

holds a mathematical edge over the other players) may only be played in licensed casinos.

Clubs may provide facilities for equal chance card games for their members under the exempt gaming provisions contained in Part 12 of the Gambling Act. There is a stakes limit of £10 per player per game-the limit applies to a game, not a single hand-as well as aggregate stakes limits of £250 per day and £1000 per week for each individual club. For example, a club could run a poker game for twenty-five players paying £10 each four times per week. The maximum prize in a game is £250 and the maximum charge that a club may make for participating in card games is £1 per player per day. No deductions or levies are permitted from either stakes or prizes. Where a club holds a Club Gaming Permit, the maximum participation fee is £3. Where a Club Gaming Permit is held there are no statutory limits on stakes or prizes.

## **Bingo Information**

Under the Gambling Act, clubs can offer bingo and other equal chance gaming as an activity without the need for a permit or licence, provided that–

- The club adheres to limits on the amounts which may be deducted from sums staked or won
- The participation fee is no more than £1 per person per day, or £3 where a club gaming permit is held
  Games are held on the
- premises
- Games are not linked with games held on other premises
- Games are only open to club members and guests (unless a club is a commercial club)

## **Club Advertising**

Care must be taken not to advertise directly for new members. Club rules should contain a reference to candidates for membership being properly proposed and seconded by existing members who are able to vouch for their suitability. This is one of the fundamental principles which define a bona fide members' club, as opposed to a club which allows people to come in and drink following some mere administrative 'tick the box'.

Licensing Authorities grant a club a Club Premises Certificate (CPC) on the grounds that they are managed in accordance with their rules, and that the rules comply with the Licensing Act 2003. Committees will appreciate therefore that, by advertising directly for new members, a club would effectively be announcing the fact that it is not complying with its own rules.

It is possible to place an advertisement in the local press or on a flyer posted to local residential

The total stakes or prizes for bingo games played in any seven day period does not exceed £2,000 more than once in twelve months

There are no limits on stakes and prizes for games of bingo played in clubs. However, clubs will need to apply for a Bingo Operator's Licence if bingo is played for total stakes or prizes that go above £2,000 a week on more than one occasion during any twelve months. After the first week of high turnover bingo, the club will commit an offence if high turnover bingo is played again in the following twelve months, unless a bingo operating licence has been obtained.

or business addresses, which for example, lists forthcoming events and facilities which are on offer, provided the following words are included-

'Members, Members' Guests and Affiliation Ticket holders welcome. For further details please contact the Secretary.'

It is likely that non-members will read this advertisement and may be attracted to what is happening at the club and the facilities which are on offer, and may indeed contact the club with a view to becoming members. Importantly, however, the club could not be accused of advertising for members. Some clubs have successfully used this method to highlight the club and its activities with the result of increased patronage by existing members who are able to see what activities are planned as well as interest from non-members who may wish to become members of the club.

## **CLUB LAW AND MANAGEMENT**

16:30 Spurs v Liverpool (Sky Sports)

12:30 Liverpool v Leeds (BT Sport)

Sunday 26 December

\*Due to Leicester reaching EFL Cup 5th Round

\*\*Due to Everton v Leicester moving to 12:00

### **Premier League Television Selections**

Wednesday 1 December 19:30 Southampton v Leicester (Prime Video) 19:30 Watford v Chelsea (Prime Video) 19:30 West Ham v Brighton (Prime Video) 19:30 Wolves v Burnley (Prime Video) 20:15 Aston Villa v Man City (Prime Video) 20:15 Everton v Liverpool (Prime Video) **Thursday 2 December** 19:30 Spurs v Brentford (Prime Video) 20:15 Man Utd v Arsenal (Prime Video) Saturday 4 December 12:30 West Ham v Chelsea (BT Sport) 17:30 Watford v Man City (Sky Sports) Sunday 5 December 14:00 Leeds v Brentford\* 14:00 Man Utd v Crystal Palace\*\* 14:00 Spurs v Norwich\* 16:30 Aston Villa v Leicester (Sky Sports) \*Due to Spurs v Brentford moving to 2 Dec \*\*Due to Man Utd v Arsenal moving to 2 Dec **Monday 6 December** 20:00 Everton v Arsenal (Sky Sports) Friday 10 December 20:00 Brentford v Watford (Sky Sports) Saturday 11 December 12:30 Man City v Wolves (BT Sport) 17:30 Norwich v Man Utd (Sky Sports) Sunday 12 December 14:00 Brighton v Spurs\* 14:00 Burnley v West Ham\* 14:00 Leicester v Newcastle (Sky Sports) 16:30 Crystal Palace v Everton (Sky Sports) \*Due to clubs' participation in UEFA competitions **Tuesday 14 December** 19:30 Brentford v Man Utd (BT Sport) 19:45 Norwich v Aston Villa (BT Sport) 20:00 Man City v Leeds (BT Sport) Wednesday 15 December 19:30 Brighton v Wolves (BT Sport) 19:30 Burnley v Watford (BT Sport) 19:30 Crystal Palace v Southampton (BT Sport) 20:00 Arsenal v West Ham (BT Sport) **Thursday 16 December** 19:30 Leicester v Spurs (BT Sport) 19:45 Chelsea v Everton (BT Sport) 20:00 Liverpool v Newcastle (BT Sport) Saturday 18 December 12:30 Man Utd v Brighton (BT Sport) 17:30 Leeds v Arsenal (Sky Sports) **Sunday 19 December** 12:00 Everton v Leicester (Sky Sports)\* 14:00 Wolves v Chelsea 14:15 Newcastle v Man City (Sky Sports)\*\*

#### 12:30 Wolves v Watford\* 17:30 Aston Villa v Chelsea (Sky Sports) 20:00 Brighton v Brentford (Sky Sports) \*Due to Arsenal v Wolves moving to 12:30 on 28 Dec Monday 27 December 20:00 Newcastle v Man Utd (Sky Sports) **Tuesday 28 December** 12:30 Arsenal v Wolves (Prime Video) 15:00 Southampton v Spurs (Prime Video) 15:00 Crystal Palace v Norwich (Prime Video) 15:00 Watford v West Ham (Prime Video) 17:30 Leeds v Aston Villa (Prime Video) 20:00 Leicester v Liverpool (Prime Video) Wednesday 29 December 19:30 Chelsea v Brighton (Prime Video) 20:15 Brentford v Man City (Prime Video) Thursday 30 December 19:30 Everton v Newcastle (Prime Video) 20:15 Man Utd v Burnley (Prime Video) Saturday 1 January 12:30 Arsenal v Man City (BT Sport) 17:30 Crystal Palace v West Ham (Sky Sports) Sunday 2 January 14:00 Brentford v Aston Villa (Sky Sports) 14:00 Everton v Brighton\* 14:00 Leeds v Burnley\*\* 14:00 Southampton v Newcastle\* 16:30 Chelsea v Liverpool (Sky Sports) \*Due to Everton v Newcastle moving to 30 Dec \*\*Due to Man Utd v Burnley moving to 30 Dec Monday 3 January 17:30 Man Utd v Wolves (Sky Sports) Friday 14 January 20:00 Brighton v Črystal Palace (Sky Sports) Saturday 15 January 12:30 Man City v Chelsea (BT Sport) 17:30 Aston Villa v Man Utd (Sky Sports) Sunday 16 January 14:00 West Ham v Leeds (Sky Sports) 16:30 Spurs v Arsenal (Sky Sports) Friday 21 January 20:00 Watford v Norwich (Sky Sports)\* \* Subject to change should either club be in an FA Cup third-round replay Saturday 22 January 12:30 Everton v Aston Villa (BT Sport)

17:30 Southampton v Man City (Sky Sports) Sunday 23 January 14:00 Crystal Palace v Liverpool (Sky Sports) 16:30 Chelsea v Spurs (Sky Sports)

## **Computer Software**

### Membership Administration Programme Full System Package £20

Records and prints Members' contact details Membership grades, renewal reminders, Membership cards and lists fees paid. Records I.A. Tickets, Shares, Loans and Party Payments. Records room bookings, prints invoices and address labels.

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## **ACC Services**

### Loans

Loans can be arranged from as little as £1,000 to £500,000. We provide loans at competitive simple interest rates, currently 4.75%, and all loans commence with a three year period of fixed interest. Loans are repaid over a term to be agreed on an individual basis with each Club in order to create a manageable and sensible time frame for repayment.

### **Documentation Available Free Of Charge**

**ACC Room Hire Agreement** - The room hire agreement is designed to be completed at the time a booking and includes space for a deposit to be taken to secure the room is applicable.

ACC Catering Franchise Pack - The ACC Catering Franchise pack can be used by Clubs which have a franchisee who uses the Club's facilities to prepare and serve food within the Club. The Franchisee Contract permits the Committee to decide if the franchisee shall pay a set fee per month to the Club for use of the Club's facilities, shall pay to the Club a percentage of the profits from the sale of food or that a combination of both methods of remuneration shall be utilised.

Health and Safety and Risk Assessment Documentation - The ACC has extensive documentation to assist a Club in creating a Health and Safety policy and conducting regular risk assessments. This documentation is available free of charge. Examples include template health and safety documentation, risk assessment forms and practical advice on completing a Club risk assessment and first aid information.

**Candidates for Admission Sheets** – The admission sheets can be posted on the Club's Notice Board to detail prospective new Members and have spaces for: Date, Candidate Name, Address, Occupation, Proposer, Seconder.

### Sale and Leaseback

Since launching the ACC Sale and Leaseback service, over 70 Clubs have entered into this arrangement with the ACC.

Under what circumstances would a Sale and Leaseback be appropriate? The most successful examples of ACC Sale and Leasebacks are Clubs which have a dedicated Committee and Membership and want to secure their Club's future. By unlocking the Club's freehold, Clubs can be provided the means of repaying debt, often undertaking refurbishments and providing a significant cash sum. The rent payable to the ACC following the completion of a Sale and Leaseback can often be less than a Club was paying for servicing debt.

### Trusteeship

The ACC Trusteeship Service is a free facility offered by the ACC. The transfer of Trusteeship to the ACC has increasingly become popular amongst unincorporated clubs and there are two main benefits for the Club. The first is that the ACC will pay for all legal expenses involved with the transfer of Trusteeship. The second is that the Association's financial and legal resources are such that the Club's position will be greatly strengthened when negotiating loans or defending itself against legal action taken by a third party.

The ACC do not become involved with the day to day business of any Club for which we act as Trustee. The Club will continue to be able to call upon the ACC for advice on any matter without needing to make reference to our Trusteeship. We will only act on behalf of the Club in accordance with the lawful instructions of the Committee and Members. The Club Committee will therefore continue to run the Club's affairs and will only refer matters to the ACC as and when they consider it appropriate to do so.

To obtain any of the documentation packages please email charles@toryclubs.co.uk or phone 0207 222 0843. To enquire about any of the ACC's financial assistance packages please email assistance@toryclubs.co.uk or phone 0207 222 0843.



## North West Annual General Meeting

The North West Annual General Meeting was held on 20th November 2021 at Waterloo and Taunton Conservative Club, Ashton-under-Lyne.

Clubs from across the Northwest were in attendance. Waterloo and Taunton Conservative Club Chairman, Leon Tamcken, opened the meeting by welcoming guests, followed by Councillor John Hudson OBE, Northwest Area Chairman who lead the proceedings.

Philip Smith, Lord Smith of Hindhead CBE, the ACC Chief Executive and Conservative Party Treasurer attended the meeting, and praised clubs for their resilience during the coronavirus pandemic.

The current Northwest officers were voted to continue in post for 2022.

The meeting was an outstanding success, with guests bring treated to a fantastic buffet.









December 2021

# Industry Insights

Industry Insights aims to provide a whirlwind tour of who's doing what in the club sector, from latest launches and new products to business acquisitions and market research into the hospitality sector at large.

## **Reducing Hospitality's billion-pound plate-waste**

Globally, 1.3 billion tonnes of food goes to waste each year and it's estimated 8-10% of global greenhouse gas emissions can be associated with this, says Prask Sutton, Founder & CEO of Onvi.

The UK'S hospitality sector is recognised as one of the biggest culprits when it comes to food waste, generating over 1 million tonnes of food waste each year. Not only does this impact on the environment, but it also costs the hospitality sector  $\pounds$ 3.2 billion annually (or an average of  $\pounds$ 10k per outlet). This is money that can be saved by businesses to drive profit instead.

Innovative technology solutions can play a pivotal role in transforming how hospitality businesses operate– software and mobile technologies which enable agile digital menus, promote in-stock items, or allow effective inventory management can help businesses creatively tackle the food waste issue.

#### Digitally transform the business

COVID-accelerated innovations have allowed even the smallest venues to become more efficient by quickly implementing high-functioning operating platforms. They are now able to run their businesses with the same level of data-driven decision-making as large chains.

Whether it's using online booking systems or through an integrated order and pay solution, businesses are seeing real benefits in leveraging guest data to provide insights into the process of, for exam-



ple, how food is ordered, prepared, and served. Therefore, kitchens can make better informed stock purchases and greatly reduce food waste.

### Redesign your menu

Understanding food that has been left unwanted by your diners helps identify menu areas to tackle. In some areas, carbs such as fries are most likely to be left uneaten, so instead of having them as part of an order, offer them as an optional side dish in order to avoid unnecessary plate waste.

Equally, drink garnishes like lemon wedges, can easily be made optional for customers ordering via online systems. Not only do these tactics help reduce waste, but you'll also be actively involving members in the solution by offering customisable orders.

Digitised menus enable flexibility and the ability to quickly offer discounts in the backend systems on unpopular dishes, especially near closing time. Any leftover produce can be used creatively for a lunchtime special the following day without the need to re-write or print out new menus. This also applies to seasonal menus and promotions.

#### **Engage the community**

Consumers have begun prioritising environmental issues and making more sustainable choices. We're seeing a rise in 'direct to community' applications, providing hospitality businesses a channel to get rid of surplus foods. Rather than throwing away leftover food, leverage apps can help redistribute this to local charities, or list it for sale on a digital marketplace at a discounted price.

These are all great ways to reduce waste, recoup costs, help the environment, and perhaps turn the new breed of sustainably driven consumers into loyal customers.

Addressing the issue of food waste through technology gives significant environmental improvements as well as economic advantages. • https://onvi.com

### **ERDINGER Alkoholfrei supports cancer charity**

Bavarian brewery ERDINGER Weissbräu is backing '5k Your Way, Move Against Cancer', for its UK ERDINGER Alkoholfrei Dry January activity for the second year running. The first day of the campaign is Friday 31 December, 2021.

The Move charity initiative is a community initiative that encourages those living with and beyond cancer to meet at designated 'Parkrun' events on the last Saturday of every month to help them derive the benefits of exercise whilst socialising in a supportive environment.

ERDINGER Alkoholfrei country manager Peter Gowans said: "Rather than talking about giving up alcohol for Dry January, we want to make more people aware of the role that exercise and alcohol-free beer can play within a balanced lifestyle. As a long-time supporter of marathons, triathlons and cycling events around the world, ERDINGER Alkoholfrei is asking people to make a commitment to complete a 5k their way, every week for five weeks as a positive start

to 2022 and which they can continue as a lifestyle choice throughout the year."

Move charity organises a series of key support



mechanisms, including an online cancer rehab programme for children and young people, as well as coordinating 5k Your Way, Move Against Cancer support groups at Parkruns on the last Saturday of every month. 5KYW is a 'coffee morning with a difference 'and welcomes anybody affected by cancer in any way.

The groups walk, jog, run, cheer or volunteer as they seek the benefits of exercise including reducing cancer-related fatigue, improving their psychological well-being and helping to preserve fitness. But most importantly, the meet-ups are social, fun and supportive.

• Register at https://resultsbase.net/event/6040.



### Amazon offers 'best of sport'

Prime Video has announced its commitment to bring the best of sport to Prime members at a recent London event.

UK sport icons, including Nicola Adams, Thierry Henry and Wayne Rooney were in attendance, as Prime Video unveiled updates and announcements across its premium live sports, films and TV series.

At the event hosted by Gabby Logan, Alex Green,

MD for Prime Video Sport in Europe, Chris Bird, Prime Video's UK Country Manager, and Dan Grabiner, Head of UK Originals, revealed a series of announcements, including the Amazon Original documentary on the life and career of Wayne Rooney as well as *Lioness: The Nicola Adams Story*.

www.Amazon.co.uk/channels

## Eubank Jr v Williams showdown

Chris Eubank Jr continues his rivalry with Liam Williams in a British middleweight battle in Cardiff on Saturday, December 11, live on Sky Sports.

Eubank Jr has stayed on course for a WBA title shot after Wanik Awdijan retired in the corner following five rounds in Newcastle in October.

Adam Smith, Sky Sports Head of Boxing Development, said: "We're delighted to deliver a pre-Christmas cracker as Chris Eubank Jr collides with Liam Williams in a huge British battle on December 11, live on Sky Sports.

"Chris Eubank Jr's world title ambitions will be severely tested by Williams, the fiery Welshman, who dragged WBO champion Demetrius Andrade into a punishing dogfight earlier this year.

"With their heated feud ready to boil over,



Williams will relish the chance to inflict a crushing defeat."

Eubank Jr and Williams are expected to deliver a memorable event, with both contenders known for their all- action styles.

skyforbusiness.sky.com

## **Christmas Jumper Day**

Save the Children's Christmas Jumper Day takes place on December 11, when clubs, pubs and businesses are asked to encourage staff, members and customers to don their most festive jumpers and make a donation to the charity.

Christmas Jumper Day has raised more than £25 million since its launch in 2012, raising funds to help children and families in the UK and around the world. • www.savethechildren.org



## Consumer opinion on technology revealed

our e-books, drafted in association with CGA, have been released by Access Hospitality to help operators understand customer sentiment and respond to future growth potential with appropriate technology

The four guides highlight the technology shift in hospitality and how consumer views can have a positive impact on business. The series includes volumes on technology in a post pandemic world, increasing revenue, the impact on brand and team experience, and the importance of fully connected technology solutions.

Henry Seddon, Managing Director of Access Hospitality, said: "The extensive research carried out by CGA found that consumers now start their digital journey a lot earlier, are receptive to the tech transformation being here to stay and have identified the role a positive technology experience can have on future visits.

"It also showed that guests want greater flexibility and the desire to strike a balance between using technology and interacting with staff. From this feedback, Access Hospitality has been able to identify some practical advice for operators including reducing no shows, creating new revenue streams, boosting revisit rates and improving team experience alongside customer satisfaction."

The Access Hospitality e-book series is available for free download at:

www.theaccessgroup.com/hospitality-tech-shift/

### BT Sport to broadcast Australia v England Ashes

BT Sport will broadcast Australia v England Ashes Series during December and January after renewing its UK rights deal to broadcast Australia's men's and women's home cricket internationals until 2025. This includes the exclusive broadcast of four England tours over the next four years, as well as the Women's Ashes series in 2022.

Simon Green, Head of BT Sport, said: "We loved bringing the highs, lows and controversy of the Ashes to our viewers in 2017/18 and relish the opportunity to bring our customers all the action from both a men's and women's Ashes in 2021/22.

"BT Sport's cricket content has continued to grow since we signed our first rights deal with Cricket Australia and we are delighted to be able to bringing more world-class men's and women's cricket from Australia to fans across the UK."

### Ashes schedule on BT Sport

First Test December 8-12, The Gabba Second Test: December 16-20, Adelaide Oval Third Test: December 26-30, MCG Fourth Test January 5-9, SCG Fifth Test January 14-18, Perth Stadium

btsportbusiness.com

## **Amber Beverage Group moves into Irish whiskey**

he Amber Beverage Group (ABG) has acquired Walsh Whiskey, with the existing management and staff remaining in place.

The Irish whiskey company, founded in 1999 by husband-and-wife team Bernard and Rosemary Walsh, has two critically acclaimed, multi-awardwinning brands: The Irishman and Writers' Tears.

Jekaterina Stuģe, CEO of the Amber Beverage Group, said: "This is a major step for us as a company. We already own and bottle 100 brands as well as distributing and selling more than 1,300 third-party brands. This is the first time we have entered into the whiskey sector and we are particularly pleased that ABG is now part of the consistently high-growth story that is the super-premium end of the Irish



Walsh Whiskey co-founder Bernard Walsh to continue as Managing Director

whiskey market. We are thrilled to add this category to our portfolio by welcoming Walsh Whiskey into our Group. We look forward to working with Bernard and the team, whose knowledge of the Irish whiskey sector will prove invaluable to us as we develop."

Walsh Whiskey co-founder Bernard Walsh, who continues as Managing Director, said: "We are delighted to embark on a new phase of growth as part of Amber Beverage Group. Given the underlying strengths of our brands and of the long-term trajectory of Irish whiskey, this is a logical next step for us, providing a means of scaling up the business so that a greater number of consumers have the opportunity to participate in the search for the perfect drop or 'taoscán' of whiskey."

• https://amberbev.com

## Research shows rise in hospitality delivery market

Clubs with commercial kitchens take note – leading managed restaurant and pub groups more than doubled their delivery and takeaway sales from pre-pandemic levels in September, according to the latest edition of the CGA and Slerp *Hospitality at Home Tracker*.

Combined sales were 130% higher than in September 2019, when businesses were trading as normal; and 35% higher than in September 2020, when they were operating under COVID restrictions. Deliveries and takeaways were worth 29% of the total sales of all businesses contributing data to the Tracker. September's growth in delivery sales was more than five times higher than takeaways, reflecting the popularity of third party delivery platforms. Drinks accounted for just under 10% of all sales.

CGA data suggests that delivery and takeaway sales are not compromising consumers' spending on eating and drinking out. The September edition of the separate CGA Coffer Business Tracker, with a different cohort of contributing companies, indicates that managed restaurants, pubs and bars grew their sales by 8% on September 2019.

"Delivery and takeaway sales have dipped from the heights of lockdown, but September's figures show they will stay a crucial part of restaurant and pub operations," said Karl Chessell, CGA's business unit director, hospitality operators and food, EMEA.

"It's particularly pleasing to see that at-home sales seem to be complementing rather than cannibalising eat-out spending, even as restaurants and pubs settle back towards normality. While the post-COVID balance of the two sectors won't be clear for a while yet, there's no reason why businesses can't thrive in both in the future."

https://cgastrategy.comwww.slerp.com

## Supporting your colleagues

As hospitality venues gear up for traditionally the busiest time of the year, Drinkaware is stressing how important it is to be aware of the pressures that colleagues are under. Drinkaware's Adam Jones offers some practical advice on spotting whether drinking may be getting out of control for someone you know.

Over the last couple of years, we have all become more acutely aware of those around us and the community that we live and work in. As people dealt with the pandemic in their own ways we were urged to #bekind and help each other as much as possible. For hospitality, the positive team spirit and mutual support that is so prevalent was tested as colleagues were distanced from each other during a series of closures and restrictions. And now the sector faces other challenges – staff shortages, supply chain disruptions, and customers with different levels of anxiety and behaviours towards employees.

In the *Drinkaware Monitor 2021* people reported that the pandemic, and particularly times of increased restrictions/lockdowns, caused periods of high stress, anxiety, isolation, and boredom, and that some turned to alcohol as a coping mechanism. Additionally, 12% of those who were made redundant (or were in the process of being made redundant) during the pandemic said they drank to forget about problems compared to 5% of those still in employment. With clubs, bars, pubs, restaurants and hotels closed for long periods many staff would have fallen into the redundancy bracket if they were not able to be furloughed so may have been at higher risk of turning to alcohol to help them cope.

If someone you care about is drinking too much, whether it is out of habit, anxiety or adjusting to new working patterns, you may be well placed to recognise changes in their behaviour and help. The more we drink, the greater our tolerance for alcohol can become and this for some could lead to dependence over time, so it is important to recognise potential warning signs and seek support sooner rather than later.

#### Signs to look out for include:

- Seeming tired, unwell or irritable
- Feeling anxious or depressed, or talking about having trouble sleeping
- Seeming secretive or dishonest about how much alcohol they're drinking

- Being unable to say no to alcohol or stop at one or two drinks
- Appearing drunk more often, or needing to drink more in order to get the same effect
- A lack of interest in regular activities, instead favouring occasions to drink

With the festive season approaching and everyone under pressure to deliver high levels of customer service, look out for each other and if you spot any of the signs and think that one of your colleagues or someone you care about is drinking too much, remember that help is available.

Drinkaware provides online tools and advice at drinkaware.co.uk and our free online service Drinkchat is available with trained advisors on hand to provide confidential advice and support or call Drinkline on 0300 123 1110 (weekly 9am - 8pm, weekends 11am - 4pm). If you have any concerns please do get in touch and let's continue to look after each other this winter. • www.drinkaware.co.uk

## New vintage for Champagne Pommery

Champagne Pommery has announced the new vintage of its champagne Cuvée Louise 2005. To celebrate, it has also introduced a new design which aims to reflect rows of vines in Aÿ-Champagne, Cramant and Avize, the three Grands Crus making up Cuvée Louise.

The three Grands Crus are aged for a minimum of 12 years, deep in Pommery's historic cellars.

"The harmonious conditions, along with these beautifully high-quality grapes, lead to a truly excellent vintage; 2005 was an exceptional year and shows the quintessence of Pommery's style," says the company, explaining that Cuvée Louise was inspired by the personality of its founder, Madame Jeanne-Alexandrine Louise Pommery.

"Madame Pommery understood the importance of the vineyard early on. To guarantee the quality of her wines, in 1881 she began to assemble the finest land and vines in Champagne. Thus, was born a winemaking estate that has remained unchanged since her time."

Vranken-Pommery Monopole is the second



largest Champagne group in the world with sites in Champagne, Provence, Camargue and Douroit. • www.vrankenpommery.com

## Portman Group rules on complaint

**O**ne of two complaints against Mikkeller's Side Eyes Pale Ale was upheld by the alcohol industry's Independent Complaints Panel. The complaint was made by the Metropolitan Police regarding the potential breach of two Code rules.

The Panel upheld one of the complaints under the rule which states a drink, its packaging or promotion should not have a particular appeal to under-18s (rule 3.2(h)). The Panel considered the artwork on the can to be cartoon-like and reminiscent of Minecraft.

The Panel did not uphold the second complaint In regards to the rule

that states that 'the alcoholic nature of a drink should be communicated on its packaging with absolute clarity' (3.1). The Panel ruled that the product clearly communicated its alcoholic nature.

Commenting on the decision, the Chair of the Independent Complaints Panel, Nicola Williams, said:



"While innovative design is to be encouraged it is imperative that imagery does not have a particular appeal to under-18s. It is 25 years since the Code of Practice was adopted by the sector, and from the outset at its core is the principle that alcohol should only appeal to adults, which is why it is incumbent on producers to take the greatest care when innovating with an illustrative style."

The company stated that in the future it would endeavour to carry out its own internal due diligence and work with the Portman Group's Advisory Service, when necessary, prior to launching any new products

on the market: "It has of course never been the intention to make Side Eyes appealing to under 18s and Side Eyes has never been targeted at under 18s. We have now implemented a re-design of the label so that is clear to all."

www.portmangroup.org.uk



Created in recognition of over 200 years of British policing, Gin Blue Line from Stirling Distillery will raise money for police officers, both past and present, who suffer with PTSD.

Co-founder of the distillery Cameron McCann is a retired Metropolitan Police officer, having served in the force for 21 years.

His network of retired police officers asked if he would create a special gin to raise awareness of, and much needed funds for, police charities supporting those suffering from work-related mental health illness within the British police forces.

As a result, 20 per cent of Gin Blue Line profits will go to a range of charities including Police Care who support serving and veteran police officers who have suffered any physical or psychological harm as a result of policing.

The distillery celebrated the launch gin at Stirling's Old Town jail in November. • stirlingdistillery.com

### Mevalco's Olavidia Quesos y Besos shines at world cheese awards

Specialist Spanish food importer Mevalco has announced that its Olavidia Quesos y Besos has been voted the World's Best Cheese at the World Cheese Awards.



Olavidia is a goat's cheese matured with charcoal, and is off-white in colour and when cut shows a vein of ash that resembles the classic Morbier, says the company.

Mevalco is the exclusive UK importer of the award-winning cheese and offers ingredients and products sourced from artisan producers across Spain.

Speaking on behalf of the company David Mendendez, said: "It's come as no surprise that Olavidia has been voted the World's Best Cheese.

"We always say it is one of the best kept secrets of our range and now that secret is well and truly out. It's a magnificent cheese with a delightful texture." • www.mevalco.com

### Aiming for the 'Perfect Spritz' with Wilfred's

Frustrated by the uninspired, overly sweet and often unhealthy non-alcoholic options available for people to enjoy at home and in bars, Wilfred's founder Chris Wilfred Hughes took to the distillery to do something about it.

As an engineer and inventor, with a passion for cocktails, Chris embarked on a journey to create a product for modern drinkers, a drink that captured the complexity and flavours of beloved spirits, without the alcohol.

The result was Wilfred's Aperitif, a 0% ABV drink which can be used in a number of refreshing nonalcoholic cocktails.

Reinventing the spritz didn't happen overnight though – it took Chris over 18 months of experimentation and more than 100 unique recipes to get Wilfred's to taste just right.

He looked at botanicals around the world, from Japanese hibiscus, to the delicate flavours of English rose.

Ultimately, Wilfred's was inspired by the ingredients that felt closest to Chris – fresh rosemary from his mother's garden, and the bitter oranges in his father's homemade marmalade.

For more information mocktail recipes, visit the brands's website.

www.wilfredsdrinks.com





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## The 17th Annual Northern Area Conservative Clubs Dinner Dance

Members and guests from throughout the Northern Area were delighted to attend the Area's 17th Dinner Dance on 13th November at the Little Haven Hotel in South Shields. This was the first ACC Area social event to be held since the initial Pandemic Lockdown in March 2020.

The newly elected Area Chairman, Mr Jim Prescott proposed a toast to the 'Guests' and the response was made by ACC Chief Executive, The Lord Smith of Hindhead CBE. The Loyal Toast was proposed by Mr Bill Newell the Area's former long serving Chairman who has become the Area's new President.

The Toastmaster for the evening was Mr Keith Bibby, Area Treasurer, who also organised this successful event which was enjoyed by all those who attended.

	ASSOCIATION OF CONSERVATIVE CLIBS NORTHERN AREA	Toast List	Menu
		Property of Controll William F. Newcoll adult Nucleon ALC	Bure
NORTHERN AREA	17th Annual Dinner Dance 2021	ety bálozá Chu	Bratical Berg Stead in a red vitre jur Poorked Salation with a romato & baril tange Iansilla Baled Chronovate Chrone Rowal
Sponsors: LWC Drahstields	Lanie Haven Hotel South Shields 13th Varenther 2021		Freshly Beessed Office and Marc Enternationals by Revident Linke Haren Dit "Paul" BAR with remain OPEN andit 12.50 midlinght





## Access Control Systems

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## **Types of Club**

Members' clubs may be subdivided into a number of different categories according to their constitution. Please find an explanation of types of Clubs below:

### **Unincorporated Clubs**

The most common type of members' club is the unincorporated members' club. These are clubs in which the club's property, both real and personal, is vested in a number of trustees elected or appointed in accordance with the club's rules.

Once they have been selected, trustees must formally be appointed to a club's Trust Deed. Without this act of conveyance taking place, a club's property will not be legally held by trustees.

Unincorporated clubs do not achieve corporate status and therefore cannot take, or be subject to legal proceedings in the name of the club. Such proceedings can only be made in the names of the trustees acting on behalf of a club.

Trustees are entitled to indemnify against all liability, costs, damages, claims and demands which are incurred or suffered in connection with any bona fide transaction or activity carried out on behalf of the club. Such indemnification is usually underwritten by the value of the property of a club, its insurance and, depending on a club's rules, special subscriptions raised from among the membership. It is important for trustees not to act on behalf of a club without proper instruction from a club's committee, or by resolution of the members, or outside the terms of a club's Trust Deed.

### **Co-Operative Societies**

Registration of a club as a Co-Operative Society gives a club the status of a corporate body with the advantages that this status brings: to take or defend legal proceedings in the name of the club; to hold property, both real and personal, as a perpetual corporation instead of through trustees; and to authenticate its acts with a common seal.

The responsibility and authority for administering this Act is vested in the Financial Conduct Authority (FSA), Mutual Societies Registration Department.

A club registered under this Act is required to include the word 'Limited' at the end of its name in order to indicate the limited financial liability of the club. Members are required to purchase a share in the club which represents the members' sole liability of the club. The value of a share can be as low as 5p.

Unlike a company, shares in clubs registered under the Industrial and Provident Societies Act are usually restricted to one per member. This single shareholding should not be transferable or withdrawable. This ensures that shares cannot be held outside the membership of the club. Such clubs must also pay an annual fee, make annual returns and register all rule amendments with the FCA.

Whilst the administrative burden of being a Co-Operative Society may appear to be greater than that of an unincorporated club, the benefits of corporate status, with the resulting removal of the need for trustees, and the creation of limited liability of members, is a matter which many clubs find attractive.

### **Limited Companies**

We would not advise clubs to seek incorporation under the Companies Acts. Whether limited by share or guarantee, the constitution of a company is mostly consistent with that of a club which, as I have described above, operates as a mutual trading association.

A company's memorandum and articles of association are too cumbersome for the purposes of a club's rule book and the administration required by Companies House to operate a company is often too timeconsuming for most Club Secretaries.

A club registered under the Companies Acts may, by special resolution, determine to register as a Co-Operative Society.

A small number of clubs have a situation where their land and buildings are held by companies, which in turn are owned by the club. Such scenarios are usually the result of historic accident and can be the source of confusion caused by share registers not being kept up-to-date, shares not being properly recorded and Directors not being registered or removed from registration.

Clubs in this situation should seek advice on how to convert both the company and club to registration as a Co-Operative Society. Such conversion would provide one consolidating constitution that would properly serve the objects of the club.

## Obituary

### Mattie Jones

We are sorry to report that Mattie Jones, widow of the late Glyn Jones, passed away at the age of 93 last month. Mattie became a familiar face with clubs throughout the UK travelling with her late husband, Glyn who was the popular and long serving Secretary of the Wales Conservative Club's Council, and in her own right as a regular contributor to this Magazine with her monthly 'Mattie's Menu' feature. Those who met Mattie at either the Wales Conservative Clubs' Weekend conference, or at other similar events around the UK will recall her great sense of fun and her unstinting support of Glyn in all of his work. The ACC records its sincere condolences to Mattie's two daughters and their families on their loss.



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cost £2 each (inc. VAT, p & p) Order any quantity at any time.

Ask your Club Secretary for YOUR I.A. Ticket NOW **Pages From The Past** 

In this month's Pages From The Past we go back 85 years to July 1936 where, for some reason, the cover feature of that month's Magazine an advert for dart boards, with a choice of either Elm boards or Bristle boards available for purchase, along with either feather or brass darts. Not that we'd ever judge a publication for being short a compelling front cover article... Of course, darts remain popular to this day and we are just about to enjoy the William Hill World Darts Championship which returns to London's Alexandra Palace from December 15 2021 to January 3 2022. Here at the ACC, we are always fans of any sport where an argument can be made that your performance actually improves after several drinks and so we sincerely hope that darts is as popular 85 years from now as it was in 1936 and continues to be today. -

## PAGES FROM THE PAST

The

**Conservative** Clubs

APPLICATIONS FOR "SPECIAL OCCASIONS"

(See Page 192)

The Official Organ of the Association of Conservative Clubs

Gazette

Vol. XL. No. 498.

JULY, 1936

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OF THE CLUB

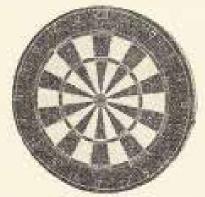
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[See Page 105]

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