

CONSERVATIVE CLUBS MAGAZINE



April 2022 75p



Morpeth Conservative Club

MPLC Update

Club Fundraising Updates

2022 ACC AGM Announcement



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Annual General Meeting 2022 Announcement

The Annual General Meeting of the Association of Conservative Clubs Ltd shall be held on Saturday 14th May 2022 at the Carlton Club, London.

Notice of the Annual General Meeting will be sent to all ACC Clubs over the next month.

Clubs wishing to attend should ensure a prompt return of the invitation since space is limited.

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assistance@toryclubs.co.uk
www.toryclubs.co.uk

Chairman:
Rt Hon Alistair Burt
Chief Executive:
Lord Smith of Hindhead CBE
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Clubs will be allowed to reopen for indoor service with effect from 17 May 2021 (at the earliest). Gaming machines and jukeboxes will have technical issues when they are switched back on due to the length of time they have been turned off.

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CLUB LAW AND MANAGEMENT

National Minimum Wage and National Living Wage Reminder

The NLW and NMW rates from 1 April 2022 are:

	Rate from April 2022	Current rate (April 2021 to March 2022)	Increase
National Living Wage	£9.50	£8.91	6.6%
21-22 Year Old Rate	£9.18	£8.36	9.8%
18-20 Year Old Rate	£6.83	£6.56	4.1%
16-17 Year Old Rate	£4.81	£4.62	4.1%
Apprentice Rate	£4.81	£4.30	11.9%

Efficient Energy

If any ACC Clubs are dealing with concerns or problems please let us know and we will try to assist.

Linneweber Update

Clubs should be in the process of receiving their Linneweber repayments. If any Clubs are expecting to receive repayments and have any concerns then please let us know.

ACC Sale and Leaseback Service

The ACC has been extremely busy progressing agreed Sale and Leasebacks, please accept our apologies if your Club has been affected by these minor delays. The demand for this service during the last six months has been unprecedented. We have now worked through the previous backlog and all Clubs which have requested this service should now be in receipt of the agreed funds.

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Government Spring Statement Update

Chancellor Rishi Sunak has said he will cut business rates in the hospitality, leisure and retail sectors by 50% next month.

This, he said in his Spring Statement (23 March), is the biggest tax cut to business rates – outside of coronavirus. It is a cut worth £1.7bn.

The government had already reduced the burden of business rates in England.

The business rates multiplier will be frozen in 2022-23, which is a tax cut for all ratepayers worth £4.6bn over the next five years.

The new measures bring the package of changes to £7bn over the next five years.

They mean:

- the average pub, with a rateable value of £21,000, will save £5,200
- the average convenience store, with a rateable value of £28,500, will save £7,000
- the average cinema, with a rateable value of £95,500, will save £24,000

The Chancellor also announced that the employment allowance will increase further from April 2022, meaning eligible employers will be able to reduce their employer NICs bills by up to £5,000 per year. This will allow businesses to be able to employ four full-time employees on the national living wage without paying employer NICs.

MPLC Reminder

We have been contacted by a number of Clubs who have received letters, emails and phone calls from the MPLC - the Motion Picture Licensing Company Ltd

We can confirm that MPLC is a legitimate organisation but that Clubs only need to obtain a licence from them under specific circumstances.

Crucially, Clubs do not tend to need an MPLC licence to show content such as sports, music channels or Sky News. Therefore, for most Clubs the only license that is required is a Television Licence. In the ACC's experience it is rare that a Club would need to obtain an MPLC licence as most Clubs do not screen films or drama series.

MPLC itself represents licence holders such as film studios and television production companies which produce content such as dramas or comedies. If a Club showed any of this content then an MPLC licence may need to be obtained.

However, Clubs which only show channels such as Sky Sports, BT Sports, Sky News, sports shown on free to view channels such as BBC One or Channel 4 or a music channel are unlikely to be required to obtain an MPLC licence.

If you are unsure of what licence you require please let us know and we will try to assist.

Examples of programmes that

do and do not require a licence are below:

- Six Nations – No licence
- Match of the Day – No licence
- Euros – No licence
- World Cup – No licence
- Sky Sports – No licence
- Eastenders – MPLC Licence
- BT Sports – No licence
- Sky News – No licence
- Sky Atlantic – No licence
- Sky Movies – No licence

The ACC contacted Sky UK regarding MPLC. Sky provided us with the following statement:

The showing of Sky's own paid for channels and partner channels does not require an MPLC licence because the Sky Subscription Agreement covers this licence directly from the licensor (by virtue of Sky's underlying rights agreements with the rights owners).

MPLC should be explaining to Clubs that an MPLC licence is not required should the Club just wish to show channels such as Sky Sports, Sky News, Music channels and sports shown on terrestrial television such as Six Nations, Match of the Day, Euros, World Cup etc.

If Clubs are concerned at the information they have been provided by MPLC please let us know. Clubs can also raise their concerns directly by emailing MPLC Head of Licencing Tyrone Samuel at TSamuel@mplc.com.

Questions and Answers

Q We have read about the Trust Registration Service (TRS) coming into effect in September. Several years ago we elected the ACC as our Trustees. Do we now need to do anything regarding the TRS?

A If the Club has elected the ACC as the Club's Trustees then the Committee does not need to do anything regarding the TRS. We will complete the required formalities from our end.

Q The Committee would like to rescind a previous Committee decision. Could you let us know how we can do this?

A To enable the Committee to rescind the previous resolution, the following procedure should be followed:

No resolution passed by the Committee shall be rescinded unless notice shall have been given at a previous meeting of the Committee of the intention to propose each rescission.

Q An existing Committee Member would like to apply for the role of Chairman. Do they have to first resign as a Committee Member in order to stand for a different role?

A There is no reason that an existing Committee Member or Officer would have to resign before standing for election to a new role. If they are successfully elected to the new role they would then have to resign their previous role. If they are not elected then they will continue in their present role.

Q Can a Club Member stand for multiple roles at the same AGM? Does the Club Member also have to physically be in attendance at the AGM in order to be elected to a role?

A Club Members can stand for election to multiple roles at the same time. If elected to more than one role they will have to choose which role they wish to fill.

There is no requirement for a person who has been nominated for a role to be in physical attendance at the AGM. Persons can be elected in their absence if this is the decision of the Members.

Q Is there a legal requirement to retain the credit card till receipts that we receive as the merchant? If so, how long should we retain them for?

A There is no legal requirement to retain these receipts. We would recommend you keep them until you are satisfied that you have received the funds and then you can dispose of them.

Q One of our adult members, whose son enjoys playing pool and snooker has asked us to consider opening a Junior Membership scheme for 16 and 17 year olds, with access to the club being restricted to early evenings up to 8pm.

If we considered this, would we need parental consent for any youngsters applying, and would we be opening a can of worms in respect of safeguarding implications? Do any other clubs run any similar schemes?

A There is nothing wrong with a Junior Membership policy and for persons aged 16 or over you do not require parental consent. You obviously must ensure that such members are not served alcohol.

Many Clubs do operate such a policy and as long as you keep the lower age to 16 there are few safeguarding measures that would affect the Club.

Whilst you do not need parental consent you could impose this obligation if you wanted to. The ACC can forward to the Club sample wording for a junior membership rule if this would be of assistance.

Q The Committee has just discovered that a Club Member has a previous criminal conviction. Can we cancel their membership because of this discovery?

A The Committee cannot simply unilaterally cancel memberships. You will appreciate the unfortunate precedent this would set.

As this person was granted membership, the Committee would have to go through the formal disciplinary procedure in order to either suspend or expel this Member. We can provide advice on how to operate a disciplinary procedure if this would help.

As ever, it is always easier to prevent a person from joining than it is to expel a person once joined so the Committee should review applications which are received as thoroughly as possible before making a decision.

Q The Committee has received a complaint about a Member and would like to summon them to a disciplinary meeting. However, this Member is also a Committee Member. How can we handle this situation?

A The Committee can deal with this issue as they would in any other situation – by summoning those concerned to a disciplinary issue to discuss the situation. If a Committee Member is found guilty and is suspended or expelled from the Club then they will automatically be removed from the Committee as well.

Once a Committee have considered a complaint which has been made against a Member, including Committee Members, they can summon them to attend a formal disciplinary meeting. The Committee could also decide not to take any further action once they have reviewed the complaint.

The Committee cannot suspend or expel a member from the Club without first inviting them to a disciplinary meeting. A suspension or permanent expulsion can only take place once a disciplinary meeting has been held. You can also only suspend a Member for a maximum of twelve months.

If the Committee are of the opinion that this individual's behaviour has either broken specific Club Rules/Bye-Laws or

could be judged to be prejudicial to the Conservative cause or the interests of the Club then they can summon this member to appear before the Committee. The Committee should inform them of the specific allegations that have been made against when asking them to attend the disciplinary meeting and these reasons should be placed in writing along with the letter asking them to attend the disciplinary meeting.

If this is how the Committee wishes to proceed you should write to the member and inform them that due to their conduct he has been requested to appear in front of the Committee and include the precise details of the complaint/alleged conduct and the date and time of the meeting. You must give at least seven days' to the Member of the date of the disciplinary meeting.

The Committee can also decide to withdraw from the facilities of the Club from the Member until they have attended the disciplinary meeting. This means that the Member is unable to use the Club until they have attended the disciplinary meeting. It is normal that once the withdrawal takes place that a disciplinary meeting is held within two months and that at least seven days' notice of the meeting must be given to the member, in accordance with the Club's Rules.

The Committee should hold the disciplinary meeting and, after reviewing any points this Member has to make in their defence, the Committee will then ask the Member to leave the disciplinary meeting whilst the Committee make their decision. The Committee can allow witnesses to appear and give evidence which the Committee can consider before making their final decision. Should a Member decline to appear at a disciplinary meeting then the meeting can be held in their absence. It is good practice, however, to try and work with the Member to enable them to attend their disciplinary meeting if at all possible.

The Committee can decide to take no action against the Member, to issue a reprimand (effectively a warning), to suspend the Member for up to 12 months or to expel the Member.

ACC Services

Loans

Loans can be arranged from as little as £1,000 to £500,000. We provide loans at competitive simple interest rates, currently 4.75%, and all loans commence with a three year period of fixed interest. Loans are repaid over a term to be agreed on an individual basis with each Club in order to create a manageable and sensible time frame for repayment.

Trusteeship

The ACC Trusteeship Service is a free facility offered by the ACC. The transfer of Trusteeship to the ACC has increasingly become popular amongst unincorporated clubs and there are two main benefits for the Club. The first is that the ACC will pay for all legal expenses involved with the transfer of Trusteeship. The second is that the Association's financial and legal resources are such that the Club's position will be greatly strengthened when negotiating loans or defending itself against legal action taken by a third party.

The ACC do not become involved with the day to day business of any Club for which we act as Trustee. The Club will continue to be able to call upon the ACC for advice on any matter without needing to make reference to our Trusteeship. We will only act on behalf of the Club in accordance with the lawful instructions of the Committee and Members. The Club Committee will therefore continue to run the Club's affairs and will only refer matters to the ACC as and when they consider it appropriate to do so



Sale and Leaseback

Since launching the ACC Sale and Leaseback service, over 70 Clubs have entered into this arrangement with the ACC.

Under what circumstances would a Sale and Leaseback be appropriate? The most successful examples of ACC Sale and Leasebacks are Clubs which have a dedicated Committee and Membership and want to secure their Club's future. By unlocking the Club's freehold, Clubs can be provided the means of repaying debt, often undertaking refurbishments and providing a significant cash sum. The rent payable to the ACC following the completion of a Sale and Leaseback can often be less than a Club was paying for servicing debt.

Documentation Available Free Of Charge

ACC Room Hire Agreement - The room hire agreement is designed to be completed at the time a booking and includes space for a deposit to be taken to secure the room is applicable.

ACC Catering Franchise Pack - The ACC Catering Franchise pack can be used by Clubs which have a franchisee who uses the Club's facilities to prepare and serve food within the Club. The Franchisee Contract permits the Committee to decide if the franchisee shall pay a set fee per month to the Club for use of the Club's facilities, shall pay to the Club a percentage of the profits from the sale of food or that a combination of both methods of remuneration shall be utilised.

Health and Safety and Risk Assessment Documentation - The ACC has extensive documentation to assist a Club in creating a Health and Safety policy and conducting regular risk assessments. This documentation is available free of charge. Examples include template health and safety documentation, risk assessment forms and practical advice on completing a Club risk assessment and first aid information.

Candidates for Admission Sheets - The admission sheets can be posted on the Club's Notice Board to detail prospective new Members and have spaces for: Date, Candidate Name, Address, Occupation, Proposer, Seconder.

To obtain any of the documentation packages please email charles@toryclubs.co.uk or phone 0207 222 0843. To enquire about any of the ACC's financial assistance packages please email assistance@toryclubs.co.uk or phone 0207 222 0843.



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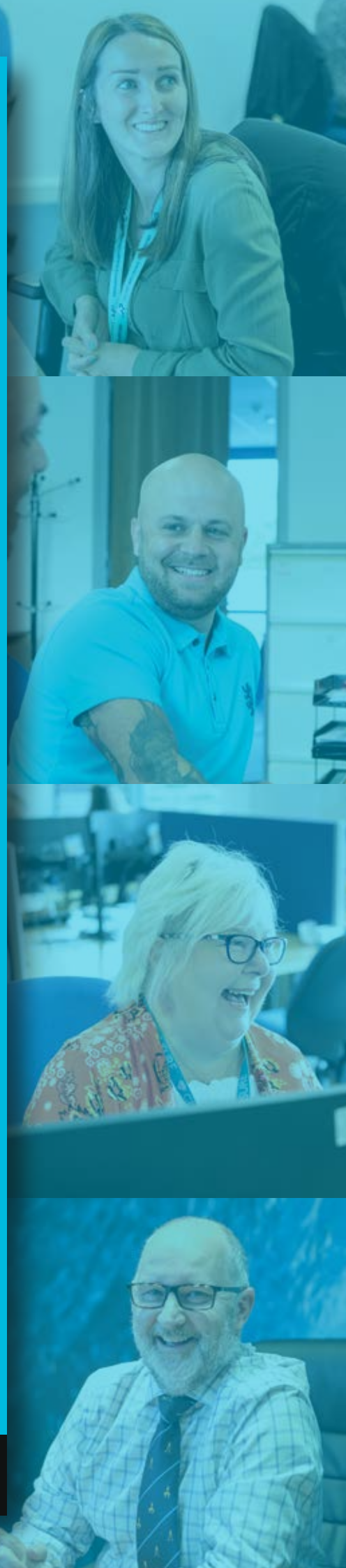
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St Neots Conservative Club raises more than £2,000 for Ukraine

Members from the St Neots Conservative Club raised more than £2,000 for the Ukraine Aid Fund following a well attended afternoon tea event.

More than 85 members enjoyed sandwiches, cakes, scones and cream, accompanied by entertainment from Mike Gee and a large raffle with lots of prizes.

The event took place at the Club on March 10 with the food provided with help from the Moore's Walk Café.

Member of the Club's Social

Committee and organiser of the event Gillian Robb said: "The response was overwhelming with people offering us raffle prizes and money.

Tickets for the event were priced at £10, and attendees were welcomed to join from 2pm with lots of members volunteering and offering their support to those that need it most in Ukraine.

Gillian said the club hopes to hold a similar event in the future, but nothing has been organised for now.



Picture and Story Credit: The Hunts Post.



Trade Management Services

Access Control Systems

YDP has partnered with Tensor plc to provide clubs with state of the art access control and door security systems



Access Control is linked to the YDP Members Register, allowing you to easily manage who can enter the club at any time of the day

Issue members with electronic smart cards or fobs which are remotely controlled from the club office. This will allow you to:

- Quickly restrict members access when required
- Pause entry for members who haven't paid subs, or if membership is suspended
- Install an audio or video intercom, providing additional security and visitor management

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- Group permissions together to allow access at different times such as club management, staff or committee members
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Ponytail haircut at Tiverton Constitutional Club raises hundreds for Cancer Research UK

Club Member Layla Drew had her ponytail cut of last year and has since raised more than £400 to a cause close to her heart – Cancer Research UK.

As well as donating a cheque to the charity, her hair was donated to the Little Princess Trust to be turned into wigs for children and young people with cancer.

She was supported by members of the Tiverton Constitutional Club and Neil Parish MP with her fundraising. She said: "I had the ponytail cut in September last year, and today we've presented £400 to Cancer Research UK. It's the second time I've had a haircut for the cause, I first did it six years ago, and raised funds for Children in Need, and then I grew it again

and the Con Club said we could make a big thing out of it. I chose Cancer Research because I lost my dad to cancer when I was younger, and now my mother is suffering with terminal cancer now, so it's a cause close to my heart. Thanks to everybody who has donated and hopefully, I will grow it again, and in six years we can do it all over again."


Lorraine Williams from Cancer Research UK added: "It's fantastic to have this donation' it's come as a lovely surprise and we thank Layla and all who donated. This will go towards our scientists to help their research into cures and treatments. It's been fantastic to see the support from the public after the years of Covid-19, we thank everyone."



Story and Picture Credit: Devon Live

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Industry Insights

Industry Insights aims to provide a whirlwind tour of who's doing what in the club sector, from latest launches and new products to business acquisitions and market research into the hospitality sector at large.

Diageo announces £73m Guinness microbrewery for London

Diageo is investing £73m in 'Guinness at Old Brewer's Yard', a new microbrewery and culture hub in Covent Garden, London. Set to open in Autumn 2023, Old Brewer's Yard first brewed beer back in 1722.

Chancellor Rishi Sunak, on visiting the site, said: "This multi-million-pound investment is a crucial vote of confidence in our Capital. Three hundred years after brewing the first beer in Old Brewer's Yard, it's fantastic to see Guinness breathing life into our hospitality and tourism industries and creating more jobs and training opportunities in central London."

The 50,000 sq ft venue will create up to 150 jobs for the Capital. It will also become the Southern UK hub of Diageo's award-winning Learning for Life Bartending and Hospitality Programme. The programme has provided skills and improved the employability and livelihoods of over 5,500 people across the UK to date. The ambition is for over 100 London based students to graduate from the 'Guinness at Old Brewer's Yard' programme each year, with a proportion of the employment opportunities to be ring-fenced for Learning for Life graduates.



Dayalan Nayager, Managing Director, Diageo Great Britain, said: "We're excited to create a new home for Guinness in the heart of London."

"Guinness at Old Brewer's Yard' will strengthen London's hospitality community and be a must-visit

destination for thousands of visitors to enjoy."

The company employs almost 2m people in the UK. Guinness sales in Great Britain have grown by over 30% in the last six months.

• www.diageo.com

Guardians of Grub – Food Waste Action Week 2022

Clubs and food service professionals have been busy saving food, money and the planet by avoiding food waste during Food Waste Action Week (7-13 March, 2022).

In the UK, the Hospitality and Food Service sector throws away over one million tonnes of food, 75% of which could have been eaten, according to campaigning company the Guardians of Grub. But measuring and reducing food waste can be made an everyday practice in the sector, and as soon as outlets start tracking what's being thrown away, they can highlight what's being wasted and why.

"This saves money and it's a tangible way to play a part in tackling the climate crisis. Wasting food feeds climate change; the production of every pea, potato and slice of bread releases CO₂ into the atmosphere. If you help to make sure this food feeds people, not bins it's a win-win for people and the planet," says the



company. "The Guardians of Grub are here to help, with free tracking tools designed to help the hospitality sector make savings."

Examples include The Ship Inn, Cumbria, which found that measuring food helped to reduce waste by 72% in just four weeks, and the Harrington Arms in

Gawthorpe (pictured) which estimates a potential food waste savings of £11k a year once associated costs such as the energy used in cooking and storage, staff time, waste disposal and water are factored in.

The UK's goal is to halve food waste by 2030.

• www.guardiansofgrub.com

Trees for Cities initiative wins two awards



The Foodservice Equipment Association (FEA) has won the Sustainability Initiative of the Year accolade at the Trade Association Forum Best Practice Awards.

This follows fast upon the association's success in picking up the Best Sustainability Initiative Award at the Memcom Excellence Awards in late 2021.

Both awards recognised the effectiveness of FEA's Forest Initiative, which is linked with environmental charity Trees for Cities and is designed to provide foodservice equipment suppliers with the platform to offset their carbon footprint.

The Trade Association Forum judges were "impressed by how quickly the scheme had taken off, with clear support from members, and with how it provided a hands-on process to enable members to

contribute to the drive to net zero."

FEA Marketing Manager Adam Lawrence was delighted that the association had won two accolades for the Forest Initiative. "Both of these are influential and prestigious awards and competition is intense," he said. "To be selected by two sets of judges underlines the success of the campaign, and we are very grateful to all the members who have supported it. Trees for Cities is a fantastic charity that is greening our urban spaces – so it's good for both the planet and people's wellbeing."

FEA's Forest Initiative with Trees for Cities is continuing in 2022, and sees the introduction of FEA Planting Days where members can work together planting trees at various locations across the UK.

• www.fea.org.uk

Heineken N.V. reports 2021 full results

Dolf van den Brink, Chairman of HEINEKEN's Executive Board (pictured) has reported a strong set of results in 2021, despite operating in what he described as 'a challenging and fast-changing environment'.

"I am proud of how our colleagues, customers, and suppliers continued to adapt, support one another, and deliver these results," he said. "We made a big step towards recovering to pre-pandemic levels, and in parts going beyond. I am pleased with the great momentum of the Heineken® brand, the renewal of our brand and product portfolio, the acceleration of our digital transformation and how we are strengthening our footprint with the acquisition of UBL in India and our announced intentions for Southern Africa. We raised the bar on sustainability and responsibility and are making big strides in right-sizing our cost base."

Last Summer, the company's leadership team collaborated with over 200 colleagues from around the world to co-create its new company strategy, EverGreen, inspired by nature's resilience and its ability to adapt and renew itself.

"Looking ahead, although the speed of recovery remains uncertain and we face significant inflationary challenges, we are encouraged by the strong performance of our business and how EverGreen is taking shape. This gives me confidence we are on course to deliver superior and balanced growth to drive sustainable long-term value creation," said van den Brink.

• www.heineken.co.uk



Online safety training

The Food and Drink Federation (FDF) has partnered with Essential Food Hygiene to offer a range of training courses in health and safety and food safety.

The courses are all fully accredited, and delivered online via an easy to navigate website and compatible with all mobile devices.

Courses include:

- Level 2 allergy awareness (updated with Natasha's Law)
- Level 2 health and safety
- Level 2 manual handling
- Levels 1, 2 and 3 food hygiene and safety

- Fire awareness in the workplace
- COSHH awareness
- Level 2 HACCP

Courses start from £10 + VAT.

Key points about the courses:

- CPD approved members of RoSPA and accepted by all local authorities (EHO)
- Available in different languages
- Delivered via easy-to-navigate website
- Available on all mobile devices, anytime, anywhere
- Approved and Certified Courses
- Instant Certificates
- Multiple Choice Exam Questions
- Easily Accessible Courses with Images



- Unlimited Exam Resits at No Extra Cost
- SCORM Compliant
- Compatible with LMS Systems
- Outstanding Customer Support Services

The FDF is an affiliate marketer for Essential Food Hygiene, and receives a small commission from fees (at no additional cost to trainees).

• essentialfoodhygiene.co.uk

Reducing costs and prolonging equipment life

BRITA Professional has launched a new report which reveals how clubs can cut costs and reduce waste by prolonging the life of their commercial catering equipment.

Though food waste remains a key environmental concern for the sector (see *previous page*) the throw-away culture is also evident across hospitality when it comes to replacing faulty equipment: one third of businesses expect their machines to last just three-to-four years, compared to 28% for hot beverage equipment such as coffee machines. This is despite 99% of hospitality professionals saying it is important for them to work for an organisation with sustainable values.

With breakdowns accounting for nearly half (47%) of new equipment purchases made by hospitality businesses, and reliability issues also cited as a major factor for 28% of machine replacements,



BRITA Professional is urging the industry to adopt a 'cradle-to-cradle' approach.

Steve Buckmaster, Head of Sales at BRITA Professional, said: "More than a third (36%) of businesses say cost savings are a key benefit of

extending the lifespan of their equipment, and one of the easiest ways to do this, while also maintaining equipment warranty, is by having the right water filter installed. This is something that more than 90% of operators understand the importance of, yet only 60% adhere to.

"Businesses should also ensure their equipment undergoes regular inspections and servicing, and investment in training is essential so that team members know how to fix and maintain machines during service to avoid downtime. This isn't just important from a cost-saving perspective, but can help businesses tackle the huge impact that sending equipment to landfill has on the environment."

The report was compiled by 3GEM and conducted with 600 decision makers within hospitality, catering and foodservice businesses.

• www.brita.co.uk

New botanical sodas collection

Belvoir Farms has launched a range of three vegan-friendly sodas with no preservatives, flavourings, artificial colours or artificial sweeteners.

The range – Floral Fizz, Bitter Orange Spritz and Spicy Ginger Fizz – has been designed in new retro 500ml glass bottles that can be upcycled or fully recycled.

Last year the company's bottling hall saw the installation of solar panels, designed to generate up to one third of the company's electricity needs.

• www.belvoirfarm.co.uk/botanical-sodas/



Kenyan gin partnership aims to drive UK growth



Africa's ultra-premium spirits producer Procerá Gin has joined forces with specialist importer Axiom Brands to accelerate growth in the UK on- and off-trade.

Axiom takes on responsibility for Procerá Gin's import and UK sales with immediate effect and will also provide brand building and strategic support. The new deal supersedes all import and brand support from previous distribution arrangements.

The Kenyan-based sustainability-focused gin brand was founded in 2018 with a vision 'to share the best of Africa with the world'. It is the only gin brand to use African Juniperus Procerá – a varietal only found in the Southern Hemisphere at high altitudes. By picking and distilling the berries fresh and through its use of 11 African botanicals, Procerá has an earthy, nutty yet bright flavour profile, representative of its birthplace, reports the company.

The distillery has planted 10,000 Procerá trees in the Kenyan Highlands since its launch, utilises recycled, hand-blown glass bottles, and collaborates with local farmers and artisans.

"We are delighted to partner with Axiom Brands, an independent, family-owned company which shares our values and is deeply immersed in the UK's drinks culture," said **Guy Brennan, Procerá Gin brand co-founder**. "We've already found that the story behind Procerá has resonated strongly with gin lovers in the UK, and we're delighted to see where working with the team at Axiom can take us next."

• axiom-brands.com



Tobermory 24 year old oloroso cask finish whisky

The second expression in Tobermory Distillery's Hebridean Series, this 24 year old oloroso cask finish whisky (52.5%ABV) is described as a sherried malt, with delicate citrus, spices, sweet blackcurrant jam and a salted caramel and hazelnut finish.

• www.tobermorydistillery.com/products/tobermory-24-year-old-oloroso-cask-finish-whisky

Introducing Heineken® Silver

Heineken has launched Silver lager. With its lower 4% ABV, the lager is designed to be an easy-to-drink, extra-refreshing beer and more accessible for more consumers. The new brew is particularly targeting those Generation Y and Z consumers who are aiming to moderate their alcohol intake and is also suitable for vegetarians and vegans.

Heineken® Silver features the same pure, 100% natural ingredients as the original recipe, says the brewer, but uses an ice-cold lagering process. By brewing it at -1°C, more cold haze is allowed to form and is then filtered out. This removes proteins and rough-tasting tannins, says the company, resulting in 'an extra-refreshing lager with a less bitter taste and a crisp, subtle finish that's effortless to drink'.

Heineken® Silver will be available in 25cl and 33cl bottles, 33cl and 50cl cans, and on draught.

• www.heineken.com/gb



Golf Day in aid of industry charity Hospitality Action – Monday, 9 May

Hospitality Action, established in 1837, offers assistance to anyone who works, or has worked, within the UK's hospitality industry, from bar and waiting staff to chefs and managers.

Bowood Hotel, Spa & Golf Resort, the Official 18 hole PGA Golf Course and Golf Academy for the South West of England, is supporting Hospitality Action by hosting a charity golf day.

The venue is putting on a day of exciting competitions, team prizes, and individual winners in a number of nearest the pin and longest drive hole competitions.

The day culminates in a charity auction and a prize giving, with a three-course dinner (including an arrival drink and wine).

Bowood House itself is the home of the Marquis and Marchioness of Lansdowne, set within 100 acres of parkland landscaped by Capability Brown. The gardens - an Italian-inspired Terrace Garden, Private Walled Gardens and herbaceous borders - reopen to visitors on the first of this month.

Golf Day Schedule:

- **Arrival: 08.30am** for morning refreshments and registration
- **From 09.30am** – use of all Bowood practice facilities including PGA Academy Course and Driving Range supervised by Bowood's PGA team
- **From 10:30am** – Shotgun start and competition commences
- **From 5:30pm** – Enjoy a three-course dinner with arrival drink, wine, prize-giving, and charity auction

Price per team of four £600

Price per person £150

Dinner only £60

TO BOOK YOUR PLACE

Contact the Bowood Hotel Events Team t. 01249 823 874 or email events@bowood.org

Venue: Bowood Hotel, Spa & Golf Resort, Bowood, Calne, Wiltshire SN11 9PQ

Springboard announces 2022's Awards for Excellence host

Paralympian champion, TV presenter and journalist Ade Adepitan MBE will present Springboard's Awards for Excellence 2022, being held at London's Science Museum on Thursday, 7 April.

Springboard, established in 1990, supports the hospitality, leisure and tourism industry and those seeking employment within it.

Ade Adepitan MBE said: "I'm absolutely delighted to host the Springboard Awards for Excellence and celebrate the successes of the fantastic hospitality industry over the last year. I'm also in awe of the work that Springboard does to help young, unemployed and underprivileged people in our communities to get skills, build their confidence and find life-long careers in the hospitality industry."

Individual tickets are £200 + Vat or £1,900 + Vat for a table of 10.

• www.springboard.uk.net

Talisker Whisky Atlantic Challenge celebrates record breaking team



Diageo employee Charlotte Harris and best friend Jessica Oliver (pictured above) battled 30ft waves, sleep deprivation, sharks and a 360-degree capsizing in bad weather to complete the Atlantic Challenge, sponsored by Diageo brand Talisker Whisky. Despite never having rowed before, the team finished the 3,000 mile journey five days ahead of their nearest rivals in the pairs category. They also wiped nearly five days off the previous female pairs world record in a time of 45 days, seven hours and 25 minutes.

• www.taliskerwhiskyatlanticchallenge.com

BBG UK&I issues results for 2021

Brian Perkins, President for UK & Ireland, Budweiser Brewing Group, has announced results for the fourth quarter and full year of 2021.

"Budweiser Brewing Group navigated the events of 2021 with expertise and agility to achieve a very strong full year performance exceeding our ambitious targets," he said. "We invested at scale in the UK's hospitality sector and are proud to have announced a 20-year partnership with JD Wetherspoon, as Budweiser Brewing Group became the Lead Brewer across the estate. We know that with great partnerships, we can go further, and this demonstrates our ongoing commitment to supporting the hospitality sector's recovery and long-term growth."

• www.budweiserbrewinggroup.co.uk

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Morpeth Conservative Club and Morpeth Lions Join Forces

The Morpeth Conservative Club and the Morpeth Lions have joined forces to fundraise a purchase of a defibrillator machine for the town of Morpeth.

James said: "I know of several people in their 50s who recently had heart attacks and it got us all thinking these incidents really can happen anytime and anywhere, so we wanted to do what we can to have this equipment and potentially save a life should it ever be called upon. It's absolutely essential equipment to have. It really can save a life so it's very important. It will be available for use at the club but also by anyone that needs it."

British Heart Foundation's defibrillator network, The Circuit, aims to connect defibrillators to NHS ambulance services across the UK so that, in those crucial moments after a cardiac arrest, they can be accessed quickly to help save lives. The network of defibrillators can be searched during an emergency, with call handlers able to inform those calling 999 if one is nearby and accessible, meaning those crucial minutes are not lost

and defibrillation can be delivered to the patient, if necessary, as soon as possible.

A British Heart Foundation spokesperson said: "The moment someone has a cardiac arrest, the clock starts ticking. Every minute without CPR and defibrillation reduces a person's chances of survival. Unfortunately many defibrillators are never used because emergency services don't know where they are or how to access them – this is where The Circuit comes in."

Les Sage, Club President, added: "This is an important initiative from the British Heart Foundation, and one we are very proud to support. The more locations that register their defibrillators the better, as if they are not on the national network, ambulance services can't find them when they are needed the most. The British Heart Foundation states that chances to save lives are being missed, with defibrillators currently being used in less than one in twenty out-of-hospital cardiac arrests."

To find out more information about The Circuit or to register your

company's existing defibrillator, check out the British Heart Foundation's designated website at <https://www.thecircuit.uk/>

Pictured is Club Secretary James Prescott and Club President Les Sage during a cheque presentation event held at the Club.



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Stanley Square Raises Funds For Prostate Cancer

The Stanley Square Conservative Club in Stalybridge, Cheshire has held a charity fundraiser to raise funds for Prostate Cancer by holding a Phil Collins tribute.

The event was sponsored by Curzon Ashton Football Club, Costa Coffee Hyde, Vevas

Restaurant, Hollywood Bowl Manchester, Marstons Brewery, Morrisons Dukinfield, and Next, who also donated prizes.

Members raised a grand total of £1,665 for this worthwhile cause.

The committee would like to thank to Chris Perry for the

entertainment, James for the brilliant lighting, everyone who kindly donated raffle prizes and the signed framed Manchester United shirt for the auction.

Thanks also goes to Cheryl, Eddie and Michael for all their hard work on the bar.

A terrific atmosphere and an amazing night was had by all.

Pages From The Past

In this month's Pages From The Past we go back to November 1982 with a report on all the Clubs which had been fundraising for the veterans involved in the Falklands War. We were reminded of this article after seeing the impressive fundraising efforts of St Neots Conservative Club which has raised more than £2,000 for the Ukraine Aid Fund and this effort is detailed elsewhere in this month's magazine.

Articles such as this month's Pages From The Past were common place in the ACC Magazine during this period and proved a highly effective and successful method of fundraising for British veterans. The South Atlantic Fund was a UK wide

fundraising effort dedicated to helping veterans of the Falklands War.

The history of the fund was that on 15th July 1982 a charity called 'The South Atlantic Fund' was constituted to raise money to aid the victims of the war in the Falkland Islands and their families. By Autumn 1982 a sum of £11 million had been raised. Typical of the time, many organisations, individuals and companies were involved with the fund, such as the Royal Mail's effort which is pictured here.

It has always been a source of immense pride that ACC Clubs will always go the extra mile to fundraise for good causes, both in the UK and abroad.



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South Atlantic Fund

WE ARE very proud to publish a further list of donations made by our member Clubs and congratulate them on all their efforts.

GOUGH Constitutional Club, Ystradgynlais, Swansea, entertained as their guest of honour four local men who had served in the Falklands War. Welsh Guardsman Ian Morgan, Royal Marine Howell Ace, Merchant Seamen Anthony Griffin and Spencer Davies were presented with a wallet and an honorary membership certificate by Mr. Tom Hooson, M.P. for Brecon and Radnor. He was accompanied by Mr. Ted Hickey, M.B.E., J.P., our representative in Wales. The Club Chairman, Mr. Graham Protheroe, presided.

ENFIELD NORTH Conservative Club, Middlesex, organised a dance to raise money for the Fund at which their guest of honour was L/Col Charles Simons, who had served with the 3rd Parachute Regiment in the Falklands. The Buffet Dance raised £640.

HUDDERSFIELD Conservative Club, Yorkshire, raised £500 for the Fund at a cocktail party. The Chairman, Mr. Tom Wormald, handed over the cheque for this amount to the President, Mr. Douglas Sisson, to be forwarded to the Fund.

WOOD GREEN Conservative Club, London, joined forces with the local Conservative Association and raised over £2,000 at a Race Night held at the Club. Nine members and local organisations sponsored one race each, and a further nine supplied prizes for the winning horse owners for a raffle. Over 200 members of the Club and Association united in this wonderful effort.

HUYTON PARK Conservative Club, Liverpool, launched an appeal so that the members could be more closely associated with our Forces in the South Atlantic. It was organised by the Club's Welfare Committee holding raffles, bar collections and donations which culminated with a show. For the latter, they secured the services of the TV personality, Ken Dodd, O.B.E., who, together with some of his artiste friends, generously gave their services free for a full evening's entertainment. Tickets at £2.50 could have been sold many times over. The appeal closed with the handsome sum of £1,100 for the Fund, and they generated a marvellous atmosphere of patriotism and solidarity in the Club.

CLAYTON Conservative Club, Bradford, raised the magnificent sum of £700 for the Fund to the great delight of the members, the Chairman, Mr. Ian Newlands, the Secretary, Mr. Derek Ingleson, and the

House Chairman, Mr. Alan Tyas, who forwarded the cheque.

EAST HAM South Conservative Club, London, held a gala night in aid of the Fund at which a cheque for £1,000 was presented to 12 members of the Task Force who were their guests for the evening. Our photograph shows the Treasurer, Mr. Douglas Clements, handing over the cheque to Sgt. Keith Wilder of the 2nd Parachute Regiment.

BEACONSFIELD Conservative Club, Derby, members raised £200 at a raffle held for the Fund. A Club member, himself, Councillor Norman Glen, Mayor of Derby, received the cheque on behalf of the Fund.

GREAT BARR Conservative Club, Nr. Birmingham, raised £750 at a charity dance at which half the bar takings were also contributed. The money was handed over by the President, Mr. George Littlehales, to an Army representative.

MANSFIELD Conservative Club, Nottingham, has contributed £75 to the Fund.

MILFORD HAVEN Conservative Club, Dyfed, members raised over £1,170 for the Fund which was presented to the Mayor of Milford. The money was raised by sponsored walks and raffles. The largest contribution was nearly £300, raised by Mr. Walter Robinson.

NEWCASTLE Conservative Club, Staffordshire, made up the difference to enable Khalid Hussein to hand a cheque of £537 to Squadron Leader Derek Davies, of the

R.A.F. Stafford, for the Fund. Mr. Hussein who had run in the "Around the Towns Marathon", had himself raised £500 through sponsorship. The Club also held a competition at their premises.

HORLEY Conservative Club, Surrey, had a novel way of raising money for the Fund. Twelve members completed a 24-hour sponsored darts event based on "tons" scored. The final result was 1,020 tons, including six maximums of 180. A total of £1,132.13 was collected. The presentation of the first cheque of £1,000 was made to the Rt. Hon. Cecil Parkinson, M.P., Party Chairman, on the Terrace of the House of Commons, as shown in our photograph with Mr. David Stubbs, the organiser of the event with the Secretary, Mr. C. W. Cherry, and President, Mr. S. Emery. Among others who went to the House were the rest of the team, including two ladies, and other helpers.

STOTFOLD Conservative Club, Hitchin, Herts, joined forces with the local Association to hold a magnificent effort at the Club to raise £778 for the South Atlantic Fund for which a cheque was presented to the Editor of "The Biggleswade Chronicle". The two local branches and the Club had a grand night at which the MCs were Mr. D. Newton, President of the Stotfold Branch, Mr. J. Kelly, the Club Chairman, and Mr. K. Owen, Chairman of the Stotfold Branch. Apart from races, which were run by an enthusiastic band of members from all parties concerned, there was a mammoth raffle of fine prizes, including a cake in the form of HMS *Invincible*. The winner of this was Mr. Dan Nielson, who gave it to a local special school. All the prizes which raised £376 were donated.

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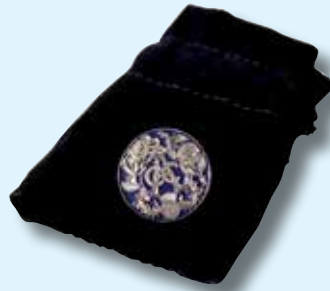
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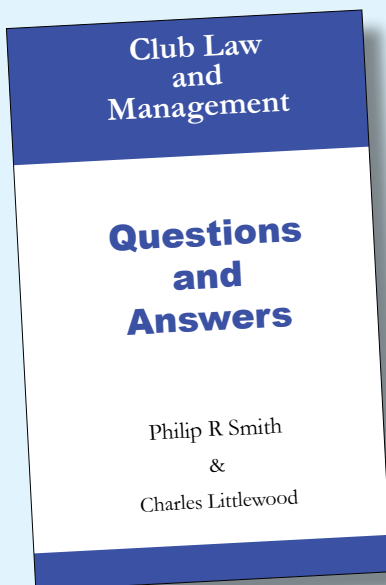
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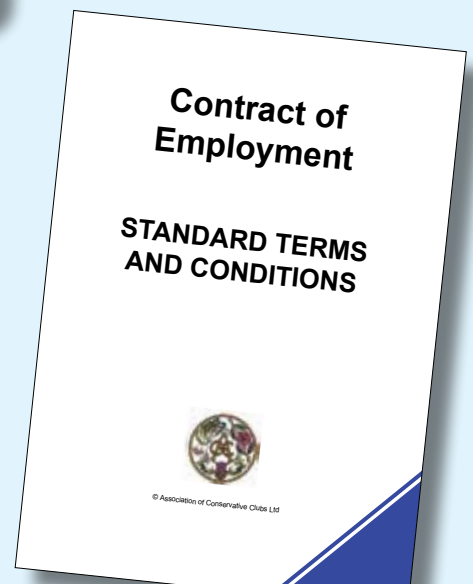
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